

# *Sanctifying the Sentient*

*(Volume V ... March 2017 – June 2017)*



*A collection of brief commentaries  
reflecting the innate Worth of ALL sentient life-forms,  
the current ways humankind is desecrating the same,  
... and what we can all do about it*

*via Scaughdt*  
an (i)am publication



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## *An Introduction to what Follows*

I remember as if it were yesterday ... It was late May of 2013, and I was the lone “ethical vegetarian” (an oxymoron, I now know) seated at the dinner table with some friends -- talking in a somewhat holier-than-thou tone about why I didn’t eat meat and why they shouldn’t be eating meat either. Suddenly, the young man immediately to my left somewhat innocuously turned to me and said, “You know that cheese is made using the stomachs of baby cows, right?” ... A prolonged silence followed, and I could do nothing for the next few moments but sit there with my mouth agape. Even though I was fluent in German (the language being spoken at the time), I remember being almost certain that I had simply misunderstood him – that he surely hadn’t just said that my beloved cheese was made using dismembered calves, and so I asked him to repeat himself. He did so, explaining that the product in question is called “rennet”, and then he dialed up the relevant proof on his smart phone for me to read for myself. Sure enough, it was at that moment confirmed for me that the vast majority of cheeses are indeed produced using stomachs “harvested” from slaughtered calves ... And it was at that very moment that my world turned upside down.

Later that evening, I went home and began to research the making of cheese – which naturally led me to learn about the cruelties inherent in the entire dairy industry as well. Indeed, it didn’t take long for me to discover that there actually is no separate “dairy industry” at all; didn’t take long for me to learn that dairy cows are not only confined in often unsanitary conditions, but that they are repeatedly raped (a.k.a. “forcibly-impregnated”), have their babies kidnapped from them shortly after each birth (half of whom are then soon murdered to make “veal” & cheese), and then are brutally slaughtered to make cheap beef after only a few short years of being abused & over-milked. Essentially, I learned that the “dairy industry” is simply an appendage of the meat industry – learned that every glass of milk & every cup of yogurt & every slice of cheese effectively contains the blood of a murdered calf and the wails of a mourning – and later a murdered – mother.

And that was enough for me – all cow dairy products immediately became off-limits. I mean, how could I earnestly live as an open advocate for Love & Justice & Compassion while supporting such abject cruelty & injustice & callousness?

I couldn’t, and so I stopped doing so ...

Admittedly, I tried to rationalize satisfying my physical addiction to the casein in animal dairy by shifting to goat milk & goat cheese for a few weeks, and yet I soon found out that goats were similarly abused; soon found out that it didn’t really matter how uncomfortable or inconvenient it was for me if my diet was the direct cause of such brutality & suffering.

And so I went vegan that June, and began writing about the facts related to the vile meat&milk industry thereafter; facts that had for so long been hidden from me. As such, here is the fifth collected volume of those articles & blog entries; those posts & those paragraphs. May the facts & truths within awaken your true Caring Self the same way they awakened mine.

Peace to ALL ...

***Scaughdt***  
(September 2017)



*“**Being vegan** means you’re rejecting decades of mass marketing’s mass deception; that you’re embracing truth, science, and compassion instead ...*

***Being vegan** means you care more about personal impact than personal budgeting; more about long-term vision than short-term advantage ...*

***Being vegan** means you understand that you too are an animal; that only a very small percentage of your DNA differs from that of all your other sentient brothers & sisters ...*

***Being vegan** means you understand that you are a part of nature and not at all separate from it or lord over it ...*

***Being vegan** means you see the beauty in the world around you and in the plants and other animals with whom we share it; that you feel that this beauty should be nurtured and protected rather than exploited ...*

***Being vegan** means you know that you are the animals’ advocate; that you are their voice; that you are their champion ...*

***Being vegan** means you’re already a part of the enlightenment process; that your efforts are playing an important role in allowing fellow humans to wake up and reclaim their birthright by becoming the renewed caretakers of our planet.” ~ inspired by unknown*

*The most Beautiful Wish ...*  
(03/19/2017)

“It is my wish that one day **all** mommies will be allowed to mother their babies without being used as slaves, or have their babies stolen and kidnapped before their very eyes. It is my wish for **all** mommies to keep their own fur and skin without being hunted down, ... for **all** mommies and babies to live without fear of their homes being stripped away in the name of development and greed, ... for **all** mommies to not be raped and abused and have their milk stolen, ... for **all** mommies to be able to live out their lives as mothers instead of being ruthlessly slaughtered once their breasts 'dry up' from overuse, ... for **all** mommies to able to watch their children grow up to one day become mothers of their own.” ~ inspired by Vanessa Curley



*Respecting Motherhood ...*  
(03/21/2017)

“For our nonhuman kin, motherhood is the very backbone of non-veganism, for without motherhood, the countless billions whom we bring into the world every year for the sole purpose of using and slaughtering them, would never exist ... They would never exist -- and they would thus never be confined to their horrific, short lives of brutal suffering ... It is important to note that their motherhood is not the same as the motherhood that we celebrate – the motherhood filled with misty eyes brimming with gratitude. No, theirs is a motherhood forced upon the innocent by a repeated violation of their helpless bodies. It is a travesty of motherhood; one based upon our contemptuous manipulation of their reproductive systems. It is a mockery of motherhood; one that utterly depends upon inflicting the separation and anguish that we ourselves hope never to experience.

Despite our elaborate pretenses to the contrary, our every non-vegan purchase perpetuates nightmares beyond the very worst we can imagine. Every use we make of the bodies and the lives of individuals of other species – whatever their species – is a deliberate choice to harm them; indeed to cause them enormous pain. And yet on the day that we finally let the truth shine upon the hidden horrors that are being done in our name, we can decide to stop being part of it.

To make that decision is to become vegan.  
Respect motherhood ... Be vegan ... Thank you.”

~ inspired by There's an Elephant in the Room



*Wrongness regardless ...*  
(03/23/2017)

Regardless of the species of the victim, confinement is always **WRONG** -- mutilation is always **WRONG** -- enslavement is always **WRONG** -- rape is always **WRONG** -- the kidnapping of children is always **WRONG** -- abuse is always **WRONG** -- and murder is always **WRONG**.



*When the innocent are  
murdered, justice  
dies with them.*

My dear Friends, there is never a  
right way to do a wrong thing ...

Please awaken to this Truth ...  
Please **Go Vegan**.

*Thank you.*

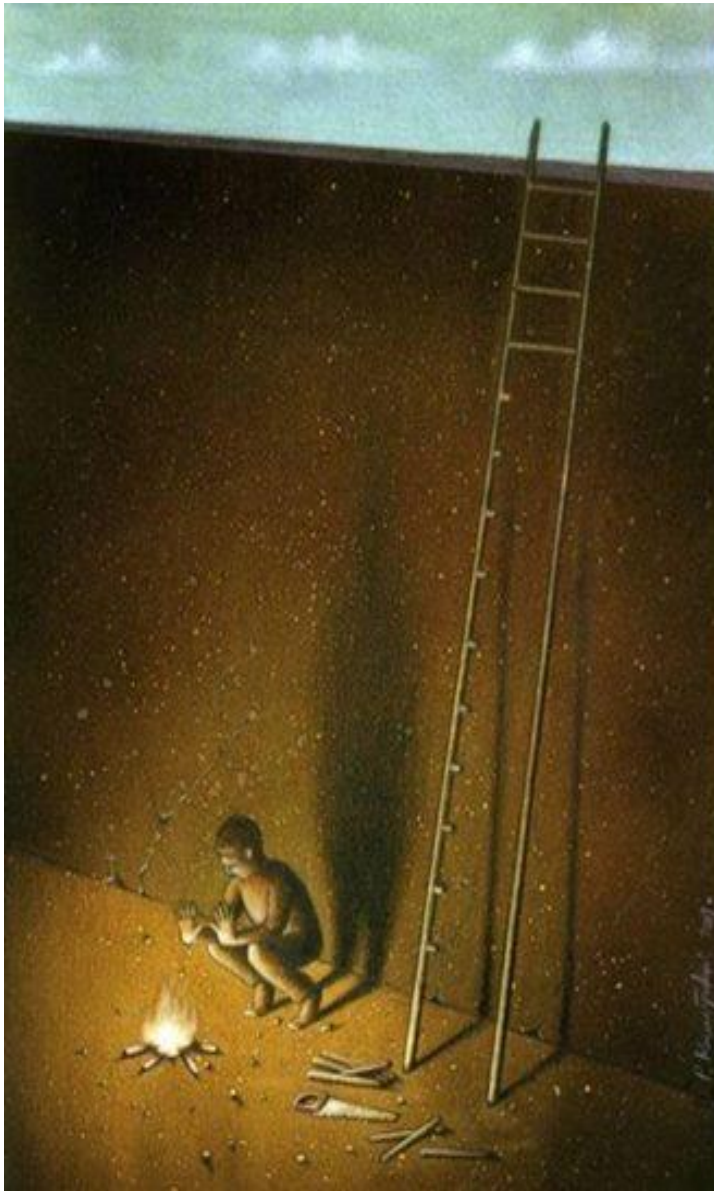


"To challenge injustice everywhere,  
we must *practice justice* everywhere:  
on our streets, in our courtrooms ... and  
*on our plates.*" ~ Melanie Joy, PhD

*The Choice of all choices ...*  
(03/25/2017)

Here's the only question I have for the majority of you:

..... **WHY?**



*The Question ...*

Animal agriculture --  
fueled and encouraged  
by animal enslavement,  
animal abuse, &  
animal consumption --  
is currently destroying  
the earth's ability to  
sustain sentient life ...

Recognizing this Truth,  
*why* do you continue to  
place your own selfish  
pleasures over the very  
future of your children?



*All our Worth & Meaning ...*  
(03/27/2017)

And so I ask each one of you most humbly: What good is our “personal integrity” if we do not bring it to life in even our smallest of deeds?



There are moments when the lives of others become nothing more to us than mere "things"; things to be sorted and sold and enslaved and consumed ...

It is in times such as these that the term "humanity" loses all worth and meaning.

*Just a bit of Tuttle ...*  
(03/28/2017)

If you have yet to be exposed to the Beauty & the Brilliance of the wise words of Will Tuttle, today just might be the perfect day ...



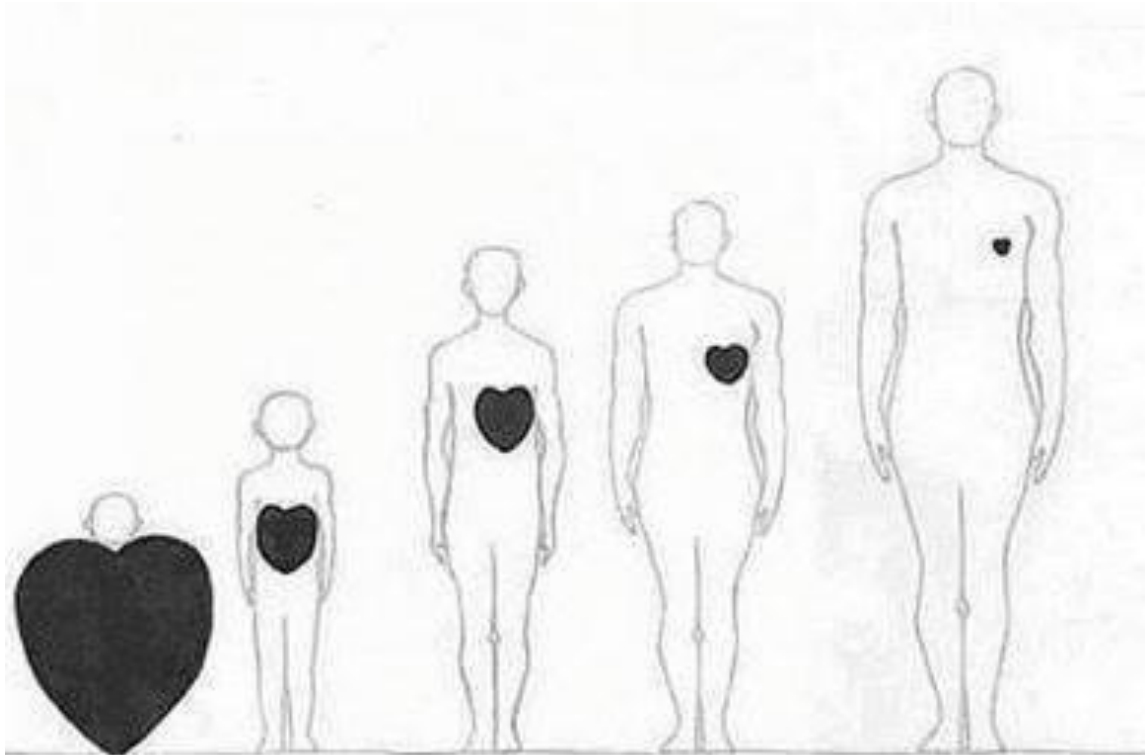
"In paying for and eating animal-sourced products, we are voting for and literally consuming the exact opposite of peace, justice, sustainability, equality, freedom, and compassion; the very things that we, at least in our hearts and minds (as good-hearted and caring people), are working toward and fighting for. Far too often we fail to realize that by failing to question the routine violence in our culture -- specifically the great violence we exhibit by repeatedly turning animals into food -- we are desensitizing ourselves to all our best intentions, and thereby rendering our most noble of efforts to mere irony."

~ inspired by Will Tuttle

*How to Teach them ...*  
(03/29/2017)

Every one of us knew what it meant to be Caring & Kind when we were toddlers -- every single one of us knew damn well what it meant to be gentle and fair and just to others; **ALL** others ...

As such, it is not a matter of teaching those around us to learn the same. Indeed, they don't need to learn anything; they simply need to be inspired to **remember**.



How can we teach our adolescents of the pure & unfettered Compassion they once knew in their youth ... while feeding them dead bodies between lessons?

*Remembering an earlier Integrity ...*  
(03/30/2017)

Or, to put it another way: Integrity is remembering what our mothers taught us when we were toddlers -- and then setting the same into motion as adults.



*By the way, INTEGRITY is nothing more than basing your choices on your deepest moral values instead of your greatest personal gain.*

*To Care or not to Care ...*  
(03/31/2017)



*"Why do you vegans care more about animals than you do about humans?"*

We don't! And besides, the more important question we need to be asking here is this:

Why do **YOU** care more about animal products than you do about animals?

*What Mom always knew best ...*

(04/01/2017)

Even when she wasn't directly aware of it and even when she wasn't directly communicating it, my mother -- like so many of your mothers -- taught me over & over & over again about Right Action. She taught me that bullying was wrong; she taught me that bigotry of every kind was to be boldly opposed whenever & wherever it was found; she taught me that we were to always stand up for the underdog and always defend the oppressed; and she taught me that if we were not going to speak with kindness, we were to be silent -- that if we were not going to be kind, we were at the very least to cause no harm ...

Let us all honor our mothers today by remembering these simple-yet-oh-so-important Truths -- and let us then have the courage to honor our mothers by going forth to act accordingly.



***"Not a single creature on Earth has more or less of a right to be here; more or less of a right to be treated with basic respect and shown heartfelt kindness."***

~ inspired by Anthony Douglas-Williams

*So how do you Know? ...*  
(04/02/2017)

It's actually quite easy to spot a vegan ...



*Well, vegans speak out in defense of the innocent and the downtrodden -- and they speak out to try and help their friends & family members avoid heart disease and diabetes and cancer -- and they speak out about the horrible effects that the animal agriculture industry has on the environment ... Vegans know that animals do not need to be enslaved & tortured just so you can have a slab of flesh on your plate or some cream in your coffee. So basically, you can tell that someone is a vegan when they clearly give a damn -- unlike you, which is why you feel threatened by them and resort to making memes that attack their clearly higher moral position ... Right?*

*Learning to LIVE ...*  
(04/03/2017)



*When I was a young child I was taught a number of things -- to be kind, to be respectful, to know right from wrong, to be considerate, to be honest, to be moral, to avoid harming others, to not be selfish, to not steal, and to not bully those who happen to be weaker than myself.*

*It took awhile but I finally learned all these lessons ...*

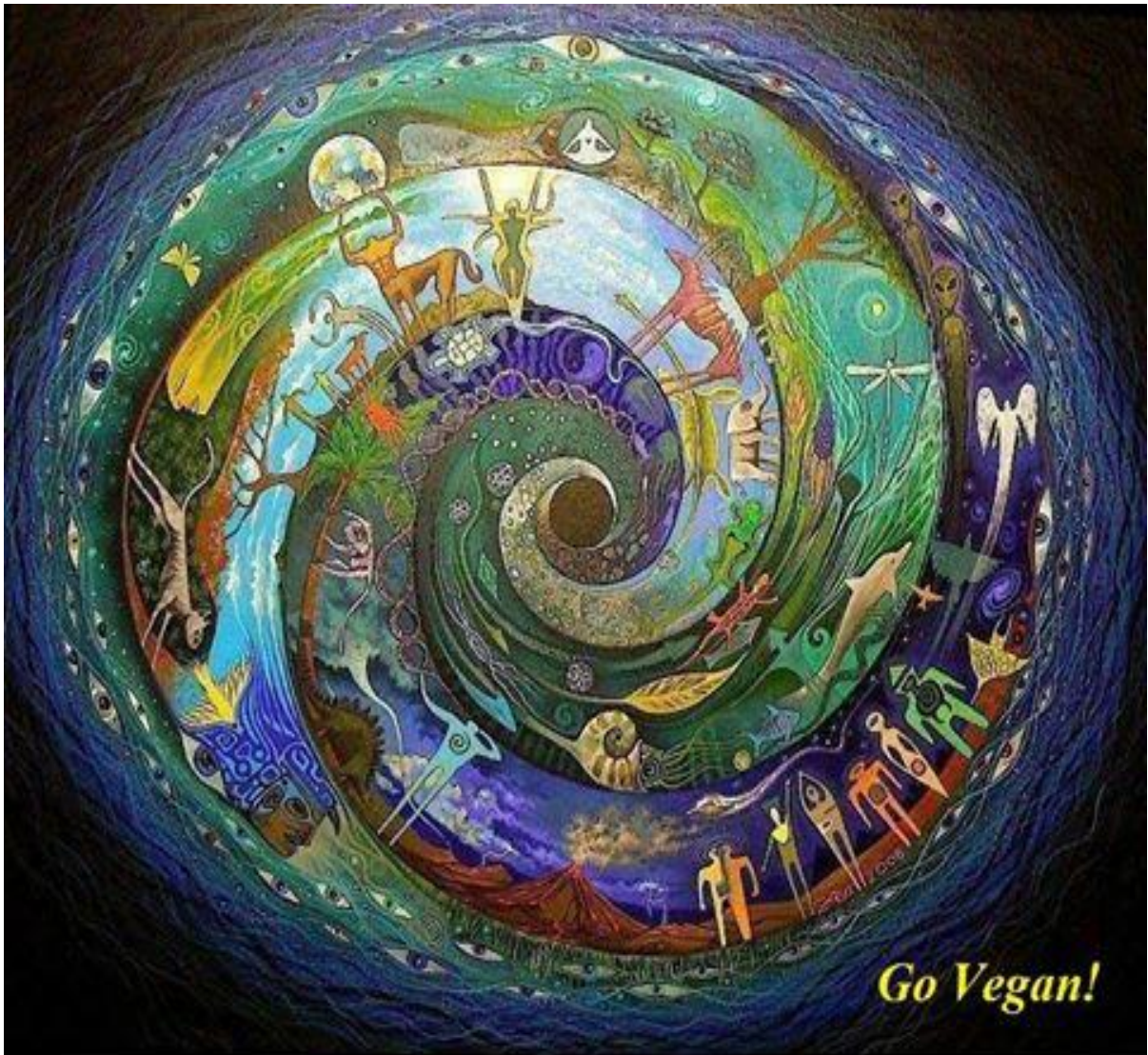
*... which is why I'm now vegan.*

*Veganism is living a life of true Joy -- by refusing to limit the Joy of others.*





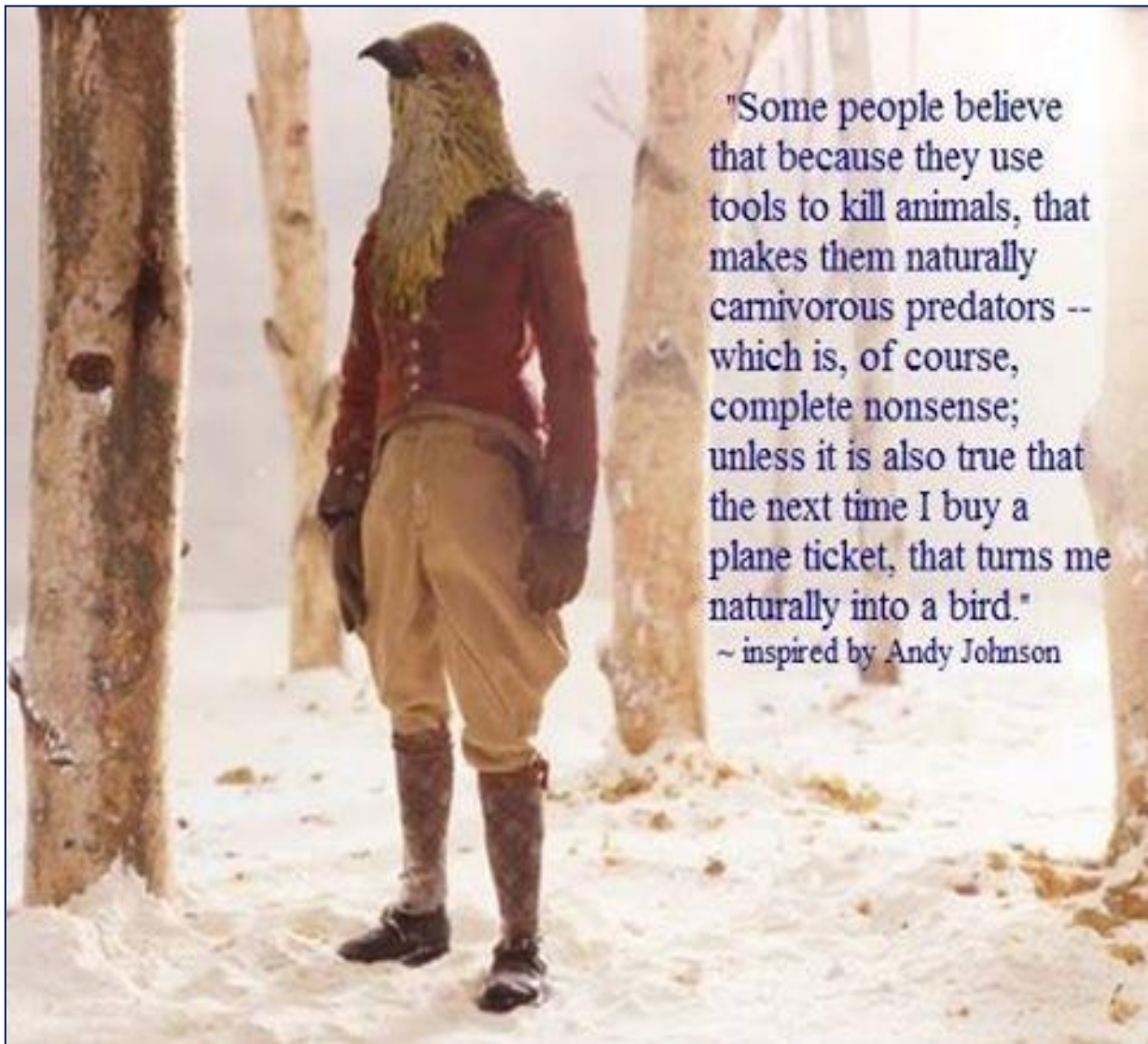
*Embracing the Circle of Living ...*  
(04/04/2017)



The only "Circle of Life"  
worth participating in is the  
Circle that respects all Life.

*The logic predator ...*  
(04/06/2017)

**Newsflash:** Despite what Burger King might say to the contrary, you are most certainly *not* a natural predator ... Please act accordingly ... Thank you.



*Brains over teeth ...*

(04/07/2017)

What we are capable of doing is often not what we *should* do. It is far more important that we humans use our brains to *choose wisely and morally* than it is for us to use our bodies to cause immense amounts of harm to the weak and the innocent.

"The existence of your canine teeth isn't forcing you to support the evils of the meat industry any more than the existence of your opposable thumbs is forcing you to strangle your neighbors." ~ inspired by Olli Brander



*I am a mountain gorilla.  
I have huge canines ... and  
happen to be 100% vegan.*

(Checkmate, corpse munchers.)

*Acceptable choices ...*  
(04/08/2017)

**Newsflash:** acceptable 'personal choices' don't have innocent victims ...

*Here's an idea: How about we stop justifying harmful ignorance by saying, "We all have a right to our opinion."*



*Opinions are like: "I prefer tea over coffee."  
NOT: "I believe it's OK to make animals suffer & die for my mere personal pleasure."*

*A Home of viable LOVE ...*  
(04/09/2017)

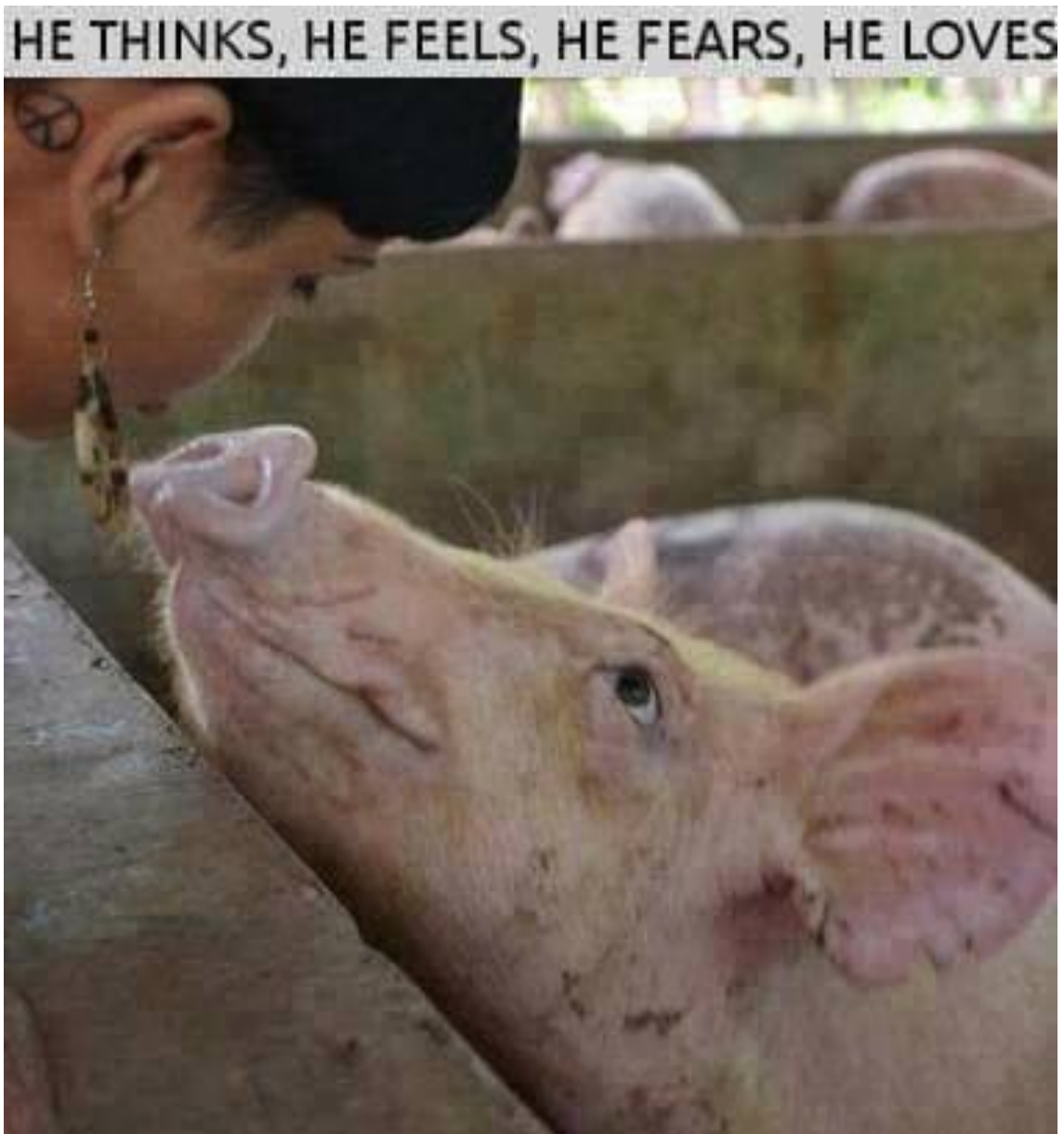


"There can be no morally viable religion without a viable Love at its core ... Indeed, people may talk as much as they like about the wonders of their particular religion, and yet if their faith does not teach them to be just as Kind and Caring to the beasts as to their fellow humans, then their religion is nothing more than a sham; a hollow home for spiritual charlatans and cold-hearted carpetbaggers."

~ inspired by Anna Sewell

*They feel – they Love ...*  
(04/10/2017)

“A thing of beauty is a joy forever.  
Its loveliness only increases; it will never  
pass into nothingness ...”  
~ John Keats



*The true Son of God ...*  
(04/11/2017)

**Newsflash:** Either Jesus was a vegan -- or he wasn't a true Son of God.



*"Blessed are the merciful."*  
*(i.e. Go Vegan)*

## *On being a real animal Lover ...*

(04/12/2017)

When folks hear that I'm vegan and say "Boy, you sure do love animals a lot", I always pause and wonder -- Do I have to love other humans to avoid enslaving them or killing them or punching them in the face? Of course not! ... I mean, I **DO** love animals, no doubt about it, and yet my love for animals is *not* why I am vegan. Going vegan doesn't mean that we have a love for animals; all going vegan means is that we choose to enliven our fundamental sense of moral decency.

(inspired by Jamison Scala)





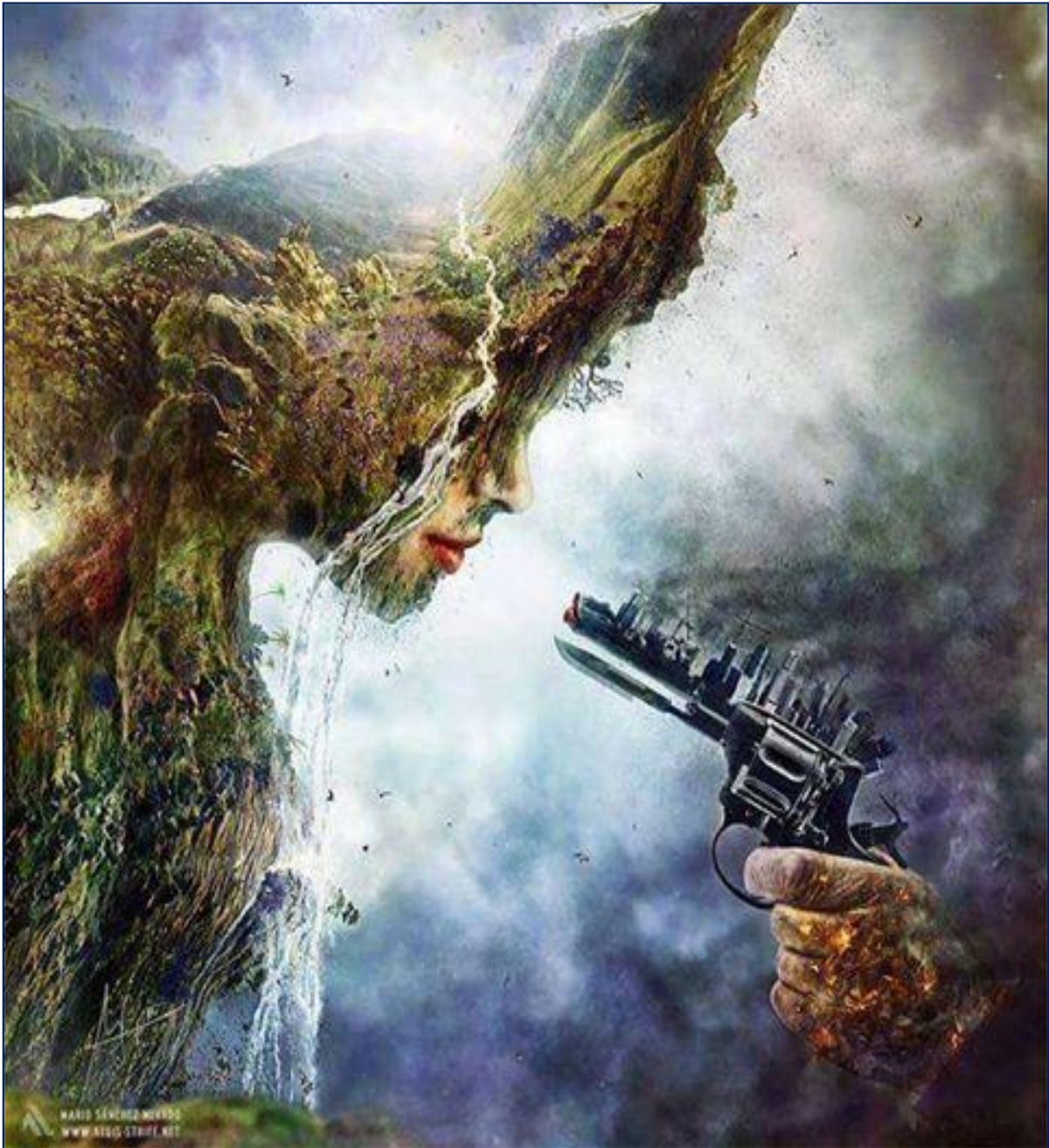
*The egg on Society's face ...*  
(04/13/2017)

“In this picture my daughter is holding Brownie, the only rescue chicken who remains from when we first started rescuing hens 2.5 years ago ... We have had to bury 8 innocent lives since then; 8 innocent lives prematurely ended because of the egg industry; 8 innocent lives that were forced to live in hideously tiny cages; 8 innocent young girls whose reproductive systems were exploited and abused. And for what -- so you can eat their eggs -- when alternatives abound that cause no harm at all? ... ***Seriously?***” ~ inspired by Annie Mags



*The only Way to get There ...*  
(04/14/2017)

“I have neither all of the answers nor access to 'The Answer' ... I do not possess secret knowledge as to how to fix all the specific mistakes of generations past and present. And yet I most certainly **DO** know that without us choosing to show compassion and respect for **ALL** of Earth’s inhabitants, none of us will survive -- nor will we deserve to.” ~ inspired by Leonard Peltier



*The joke's on YOU ...*  
(04/15/2017)

**Newsflash:** I realize that this goes without saying for many of you, and yet for those who aren't yet aware -- BACON JOKES ARE NOT FUNNY ... Indeed, making fun of another being's massive suffering is a sign of either a disgraceful ignorance or a disgusting cold-heartedness. So I recommend outing yourself as neither by keeping your bacon jokes to yourself.

Better yet, *go vegan* and start making amends for the same ...

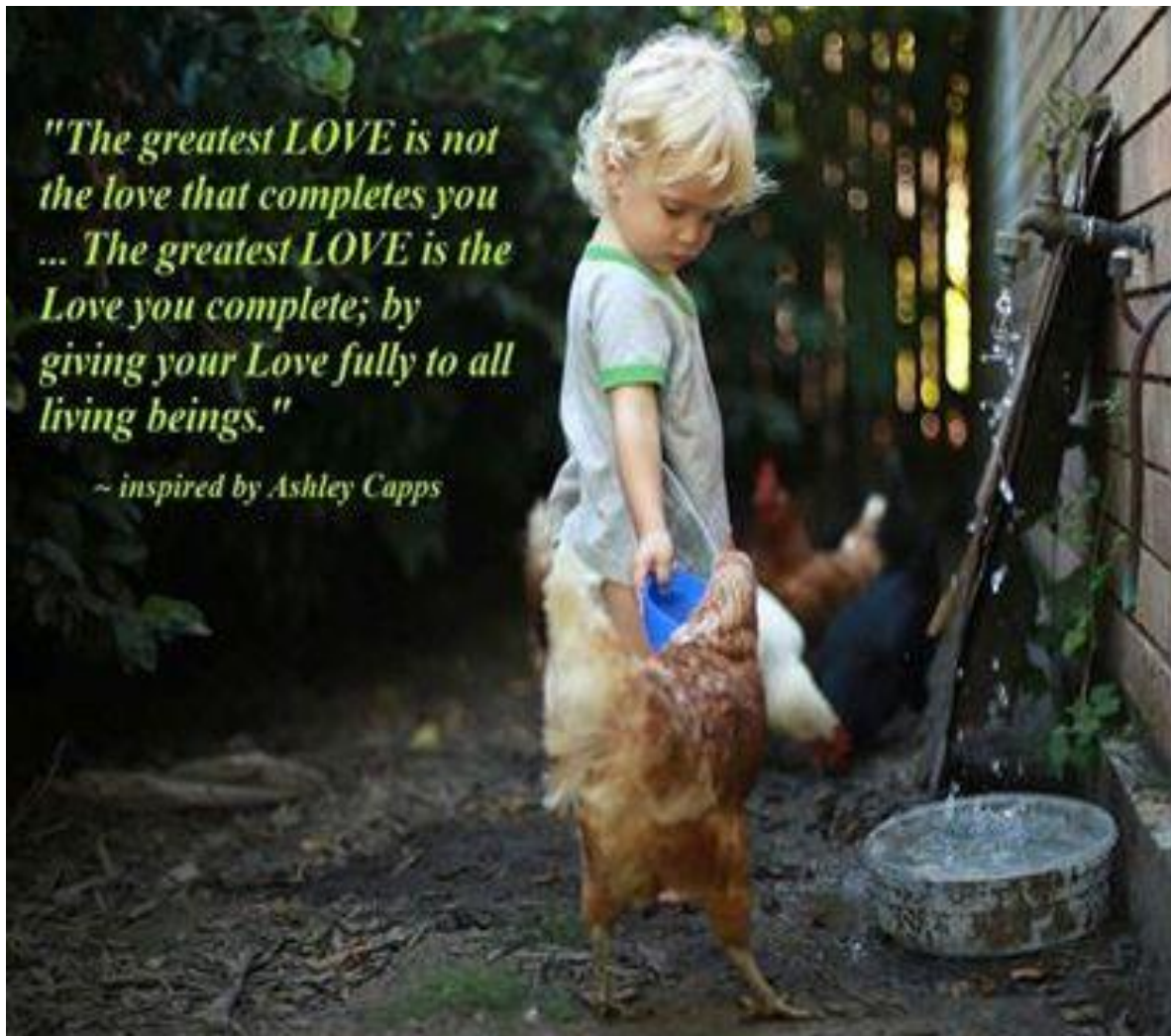
Peace to *all*.



*Wise people know that we should never cling to a mistake merely because we spent a lot of time making it ... Bacon is one of those mistakes; a mistake we have been making since our youth -- a mistake overflowing with cruelty for others and cancer for ourselves ... LET IT GO already.*

*The greatest LOVE ...*  
(04/16/2017)

The greatest LOVE is always unconditional ...  
... and the greatest LOVE is always a verb.

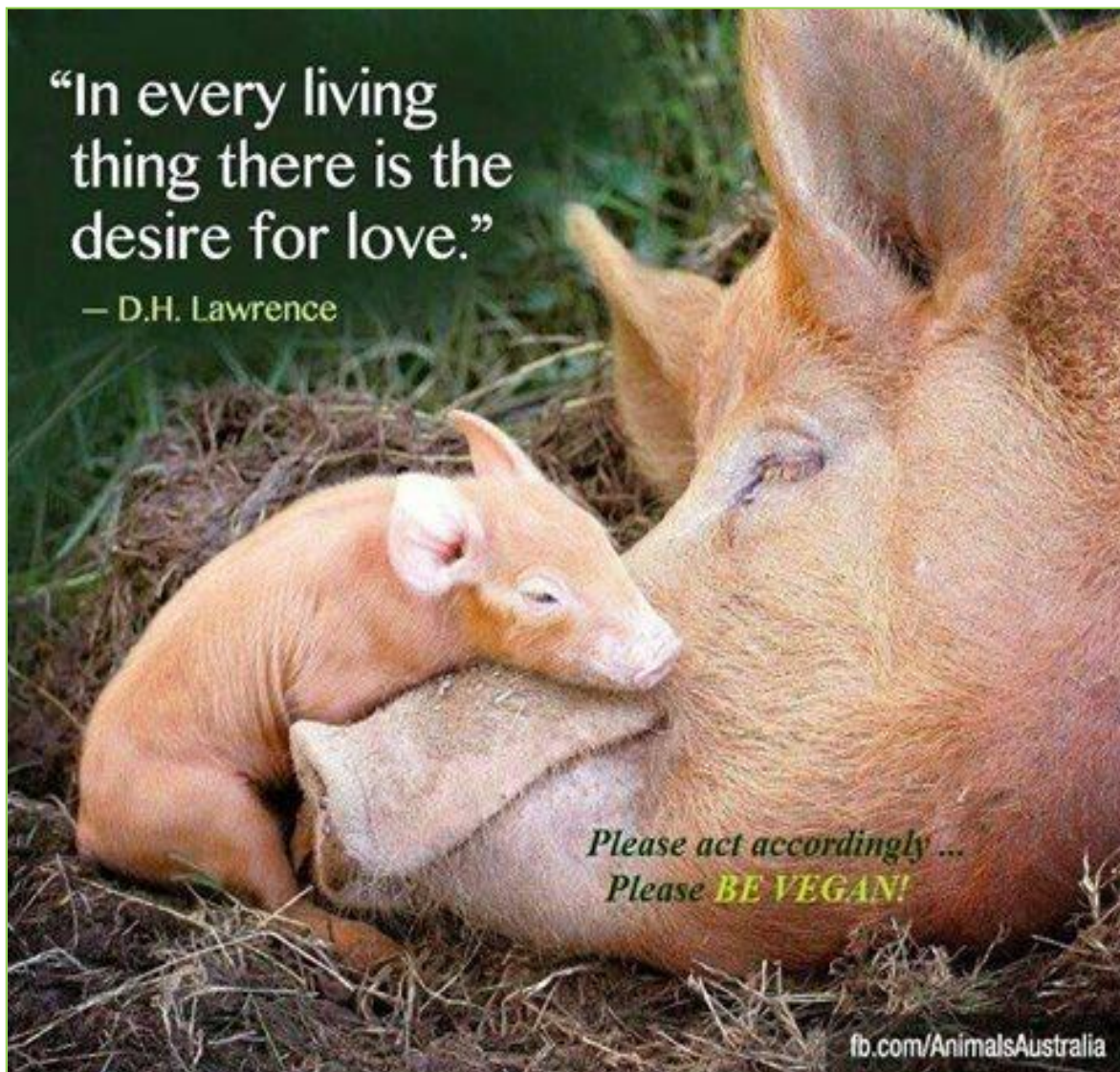


*Every single Being ...*  
(04/17/2017)

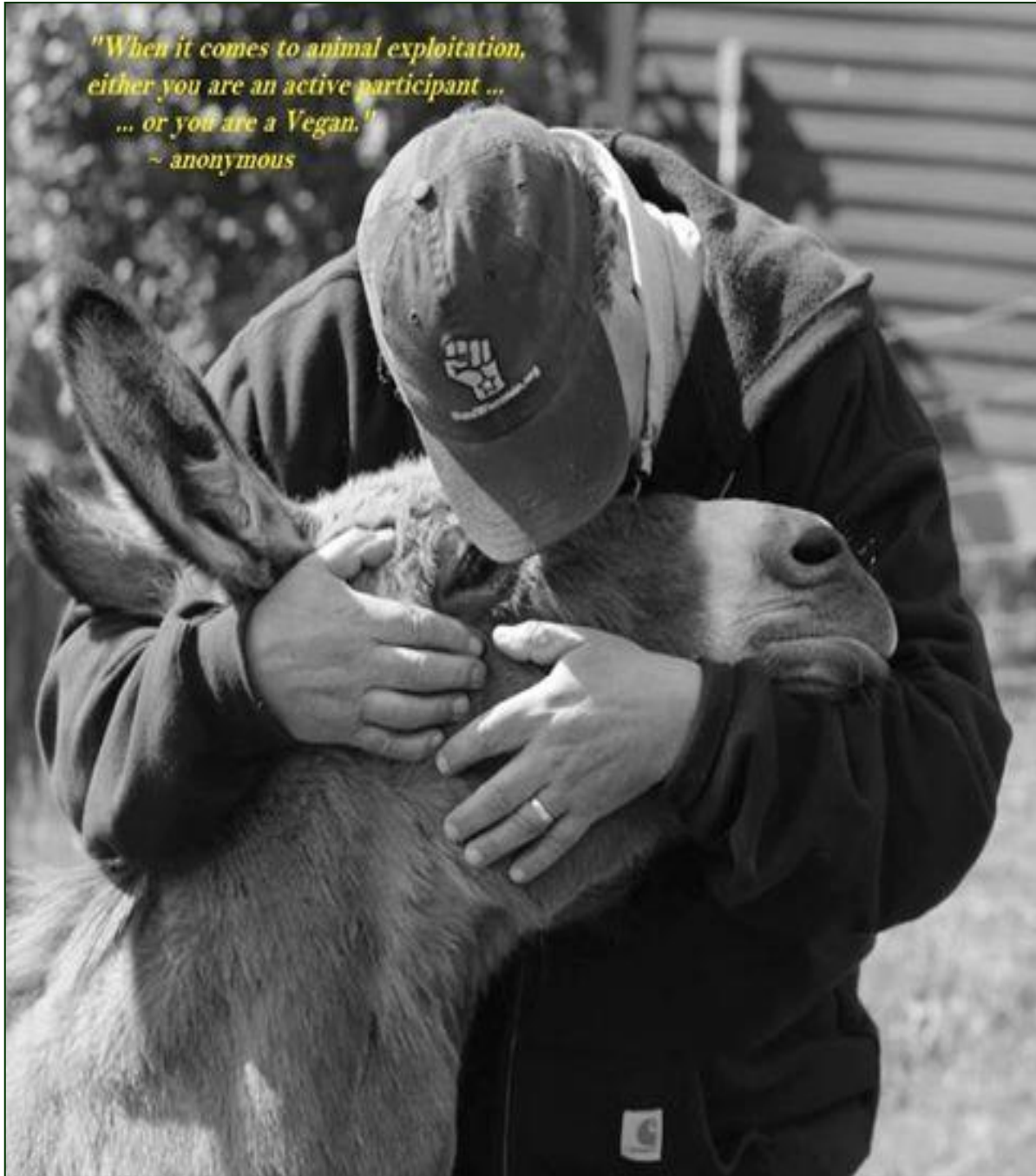
Every single sentient being on Earth wants to live and to love and to be loved ...  
There are **NO exceptions** to this rule ...

Please act accordingly ... Please be vegan ...

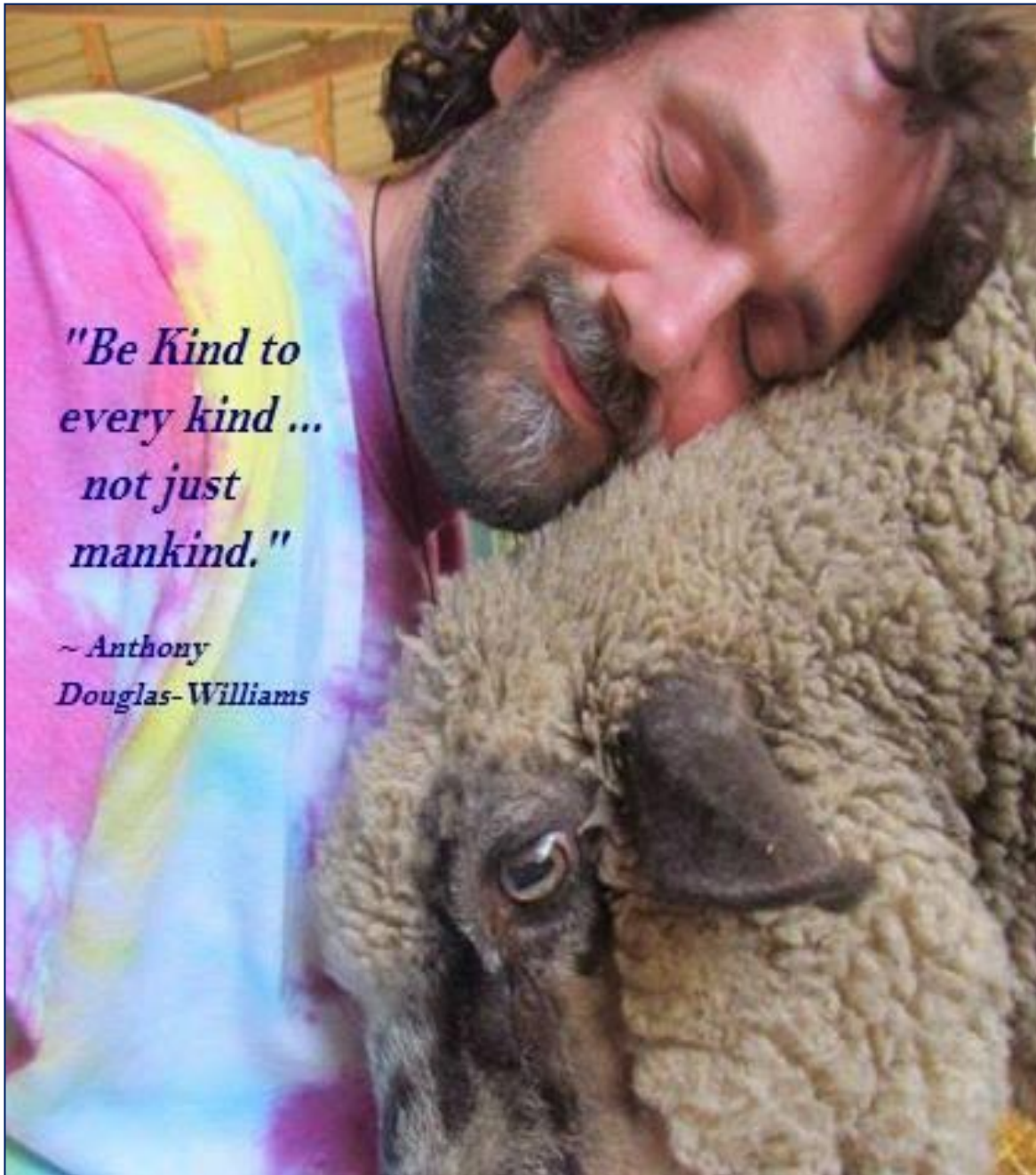
*Thank you.*



*The Either & the OR ...*  
(04/18/2017)

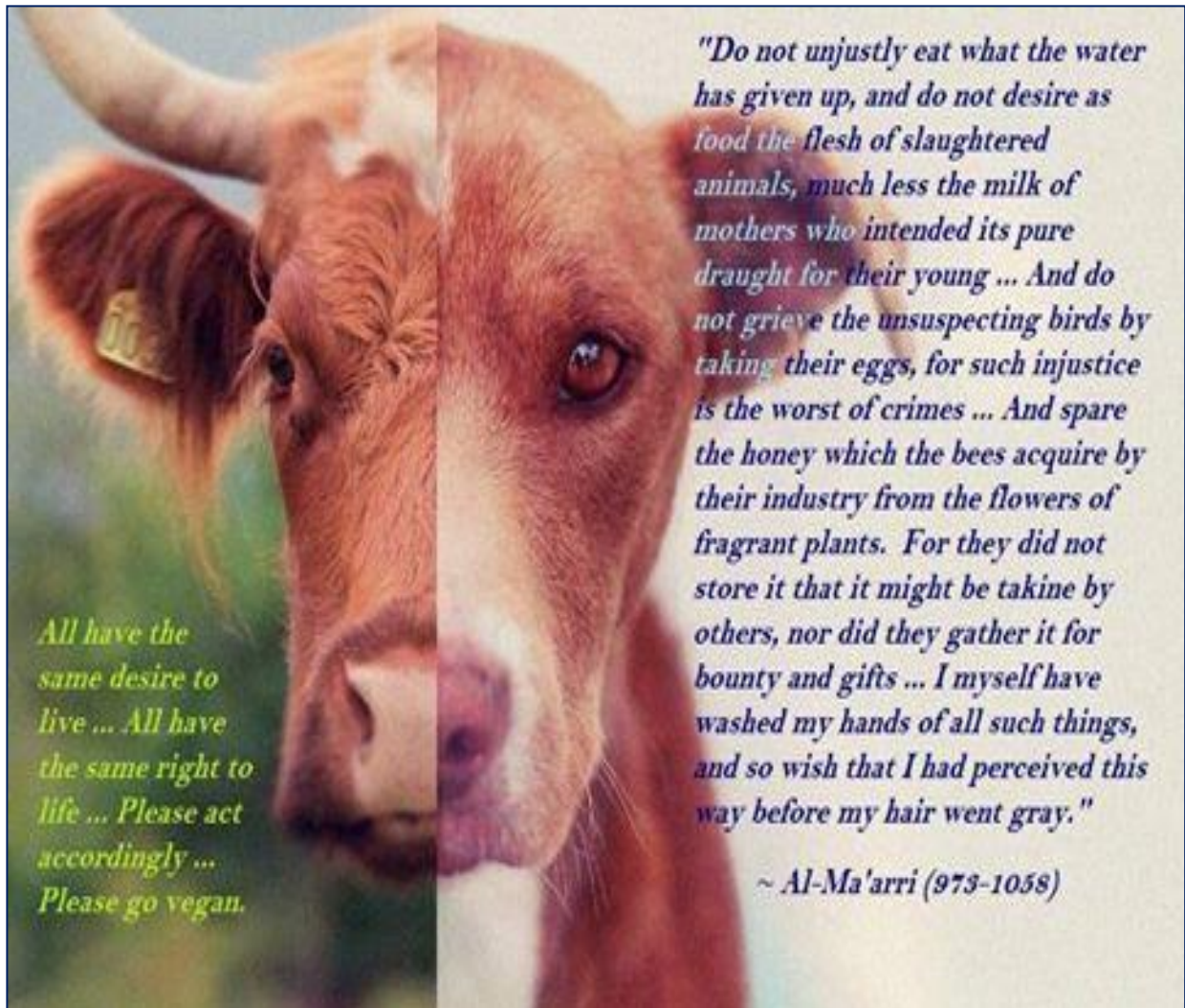


*To EVERY kind ...*  
(04/19/2017)



*The True Guides of all time ...*  
(04/20/2017)

Since time immemorial, there have been brilliant men & women who were as gentle as they were wise -- indeed, whose wisdom was manifested in its purest form: *Gentleness* ...





*The Road less traveled ...*

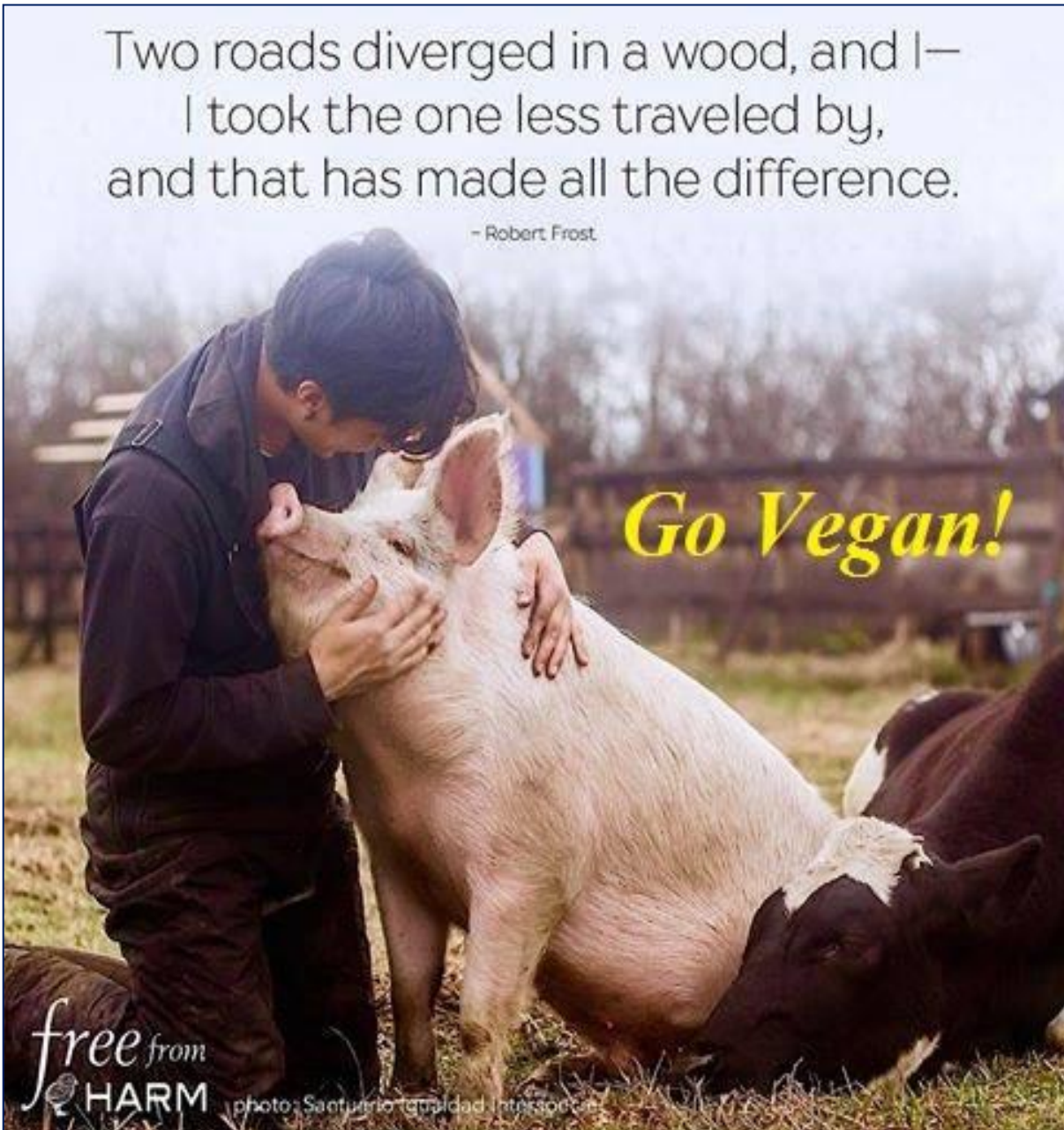
(04/21/2017)

It turns out that Robert Frost was right –  
... about even more than he knew at the time.

Two roads diverged in a wood, and I—  
I took the one less traveled by,  
and that has made all the difference.

— Robert Frost

*Go Vegan!*



free from  
HARM

photo: Santuario Igualdad Intersociedad

*The WHY of it all ...*  
(04/22/2017)

Even though the morality of veganism is admittedly uncomfortable, it is really not all that complicated ...



***"I am vegan for exactly the same reason I am not a cannibal."***

***~ Dan Cudahy***

***(Think about it ... It's not rocket science.)***

*The Three Classes ...*  
(04/23/2017)



*There are three primary classes of people: Those who See, those who choose to See when shown, and those who refuse to See when shown.*

*The first two classes compose a growing minority -- those who are giving the Earth a fighting chance ... The latter class represents the vast majority -- those who with their selfish habits & callous disregard for the suffering of others are destroying the biosphere of the entire planet.*

*Please become part of the solution to the problems of injustice and death instead of being a source thereof ...*

*Please **BE VEGAN.***

*Thank you.*

*To grow UP ...  
(04/24/2017)*



***"If all children grew up in alignment with early indications, humanity would know nothing but geniuses." ~ Johann Goethe***

*Not the least bit surprised ...*  
(04/25/2017)

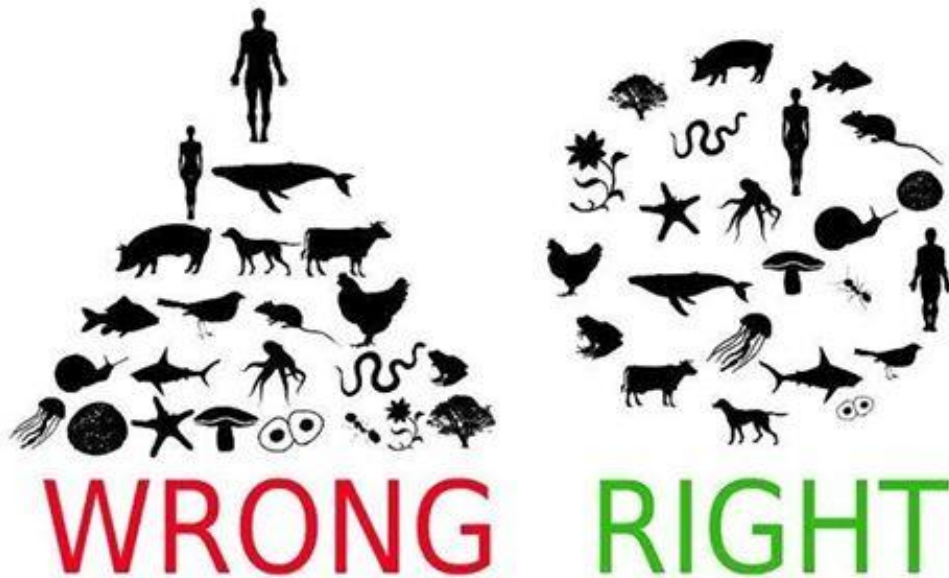


Back in the summer of 2012, an international group of scientists signed *The Cambridge Declaration on Consciousness*, proclaiming their "discovery" — based on decades of research — that animals are indeed conscious and capable of experiencing deep-seated emotions such as joy, anxiety, love, and terror ... Needless to say, the animals were not the least bit surprised by these findings.

## *Bottom of the Morality Chain ...*

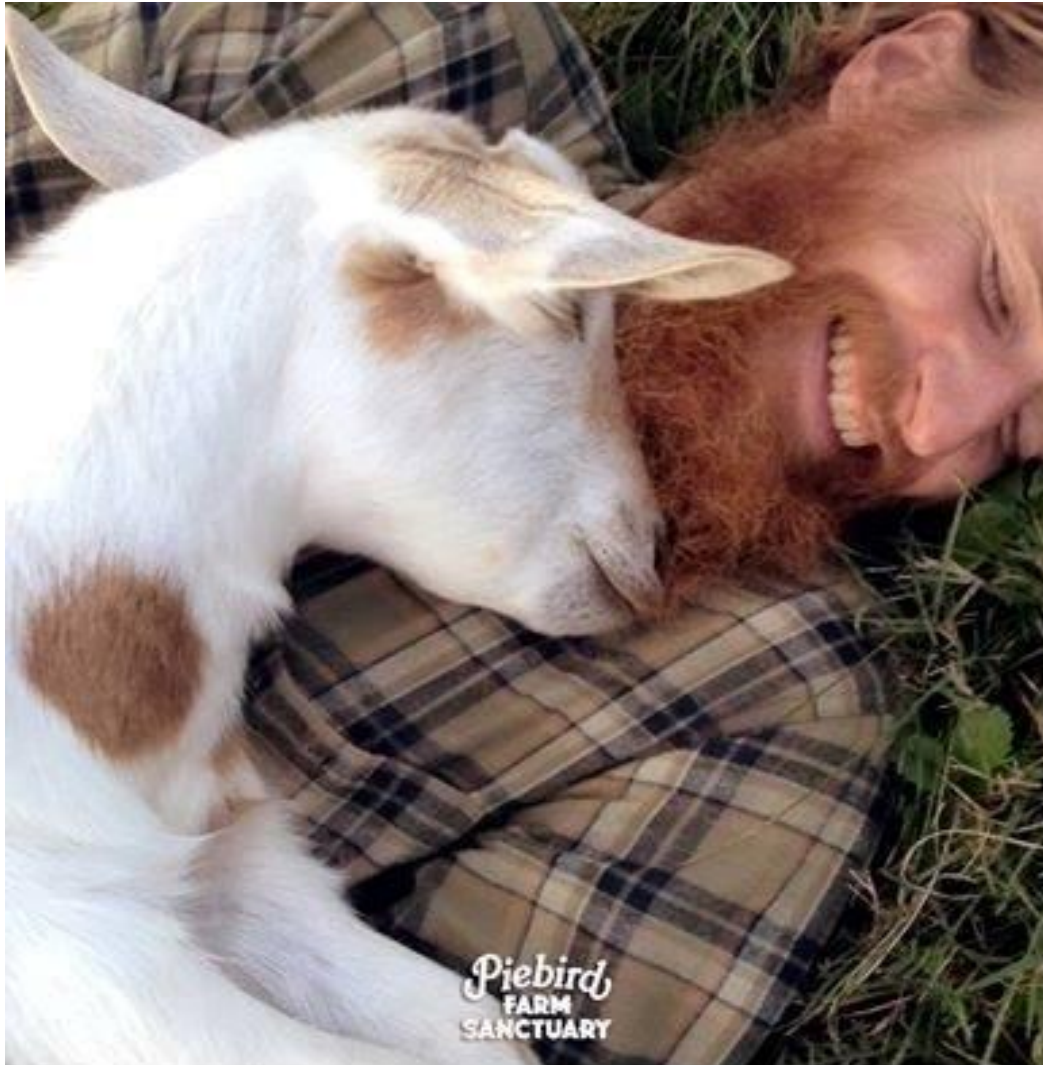
(04/26/2017)

When someone tells you “we humans are at the top of the food chain”, what they are actually saying is “I have absolutely no idea how natural ecosystems truly function, and my greed-based ignorance is directly contributing to the imminent destruction of the Earth's entire biosphere.”



*We humans are not at the top of anything. We are merely part of an interdependent web of life that forms complex yet fragile ecosystems, and we can either choose to participate in the protection of these natural systems, or we can destroy them at our own peril ... The concept of a “food chain” is a human construct that imposes a rigid hierarchy of competition among species, rather than a good faith understanding of the complexity of the ecosystems to which we all simultaneously belong. Selectively appealing to “might makes right” also ignores the fact that we humans are moral agents who have the ability to decide what we will and what we will not consume. By choosing plant foods, we obtain our nutrients through primary sources of nourishment, in the most environmentally friendly and resource efficient way possible -- minimizing our harm to other animals, humans and the planet.*

*May you cherish your Friends ...*  
(04/27/2017)



*May your Friends come from  
many species -- and may you honor  
them all accordingly.*

**P.S.** It is impossible to honor a Friend  
by confining him, killing him, &/or eating him.

*The Warm & the Fuzzy ...*  
(04/28/2017)



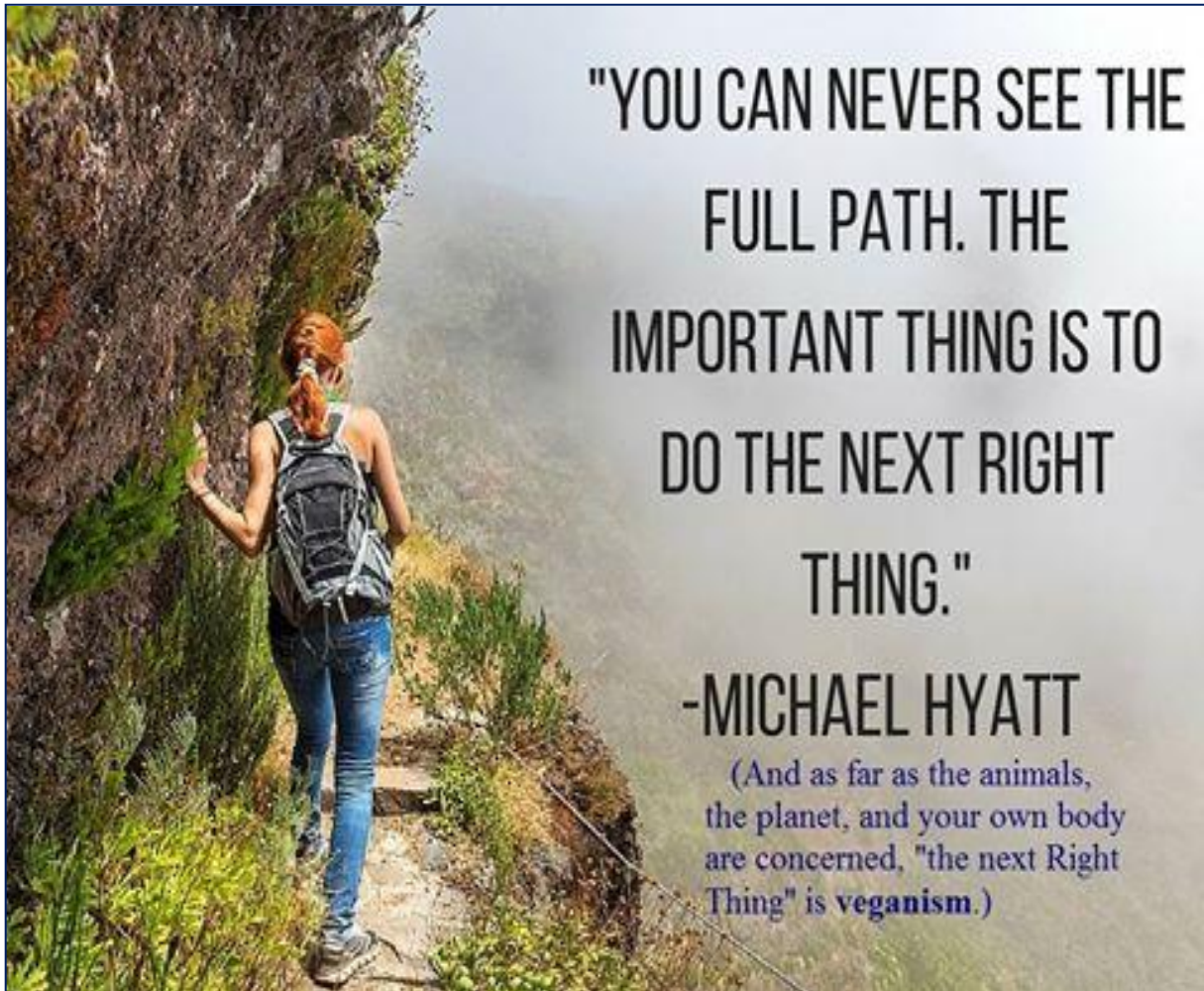
*Go Vegan ...* Because posting warm & fuzzy Buddhist quotes about compassion for others and respecting all life while simultaneously paying people to confine, torture, and murder the animals you eat **doesn't make any sense.**



*Not rocket science ...*

(04/29/2017)

Enlightenment isn't rocket science ... It's simply taking a deep breath, sinking into the moment, and doing the next Right Thing.



*Those backyard hens ...*  
(04/30/2017)

**Newsflash:** "Backyard hens" are *not* a moral solution ... Indeed, there is never a right way to do a very wrong thing.



*"If someone has committed a wrong in acquiring some product, it is wrongful to utilize and enjoy the 'benefits' of that product just as it was wrongful to commit the harm that resulted in the product's acquisition in the first place. In other words, by taking the fruits of that wrongdoing and utilizing them as a source of pleasure ... one becomes an accomplice in the initial wrongdoing "* ~ law professor Sherry Colb

*Got Compassion? ...*  
(05/01/2017)

Got milk? ... If so, please stop.



"When it is time for slaughter -- a few short months after his birth, he will be dragged onto the killing floor. Even then he will still be looking for his mother; even then he will still be desperately pining for her nurturing presence -- especially at that evil time. Terrified in the midst of the sights and sounds and smells of death all around him, deep in despair and want for even a shred of consolation and protection, he -- soaked in fear like many before him -- will begin to suckle the fingers of his murderers." ~ from Peaceful Prairie Sanctuary

Please don't be a part of this madness.

Please go vegan ... Thank you.

*Rape is a verb ...*  
(05/02/2017)

This might come as a bit of a surprise to some of you, but cows are not born making milk. Indeed, just like humans and all other mammals, cows produce milk only after first becoming pregnant ... So how do so many millions of dairy cows become pregnant to make "your" milk, you might wonder? Well, to put it mildly, they are repeatedly **raped**. They are tied to a device known as a "rape rack" and they are penetrated by the dairy farmer -- in the anus with his or her entire arm (to hold her uterus in place), and in the vagina with a steel rod tipped with sperm stolen from bulls (who were jacked off against their will). Needless to say, this is an extremely painful and understandably terrifying procedure (hence the need for the "rape rack"), and dairy cows are forced to endure it many times over the course of their short 4-6 year lives -- before they then "dry up" from being overmilked and are shipped off to the slaughterhouse to be murdered and made into "cheap meat."

As such, it can thus rightfully be said that the dairy industry is indeed the most vile industry on the entire planet ... So **PLEASE** stop supporting it today ... *Thank you.*



**RAPE** (noun) ... sexual intercourse or any other sexual penetration of the vagina, anus, or mouth of another being, with or without force -- either by sex organ or other body part or foreign object, without the consent of the victim.

*Meaning what we mean ...*  
(05/03/2017)

Isn't this a beautiful family? And isn't it just as wonderful that we can all live long (actually far longer) and healthy (actually much healthier) lives without harming them -- that we have no reason in all of the world to hurt them in any way?



And yet harm them we do -- we harm them using cruel confinement, we harm them using sadistic technologies, and we ultimately harm them using brute force ... We separate them from their families, we sear off their beaks & cram them into cages, we grind their male babies alive and we murder their female children once they reach the adolescent age of two. Indeed, though there is no reason whatsoever to cause them harm, we humans take everything from them, including their bonds with each other and in the end their very lives ... Choosing not to do so is not being 'kind' and it's not being 'compassionate' ... It's just basic decency.

So my Friends, when we say we care about other animals, let's be honest with ourselves. Do we actually mean those important words or are we trying to disguise an ugly truth -- the truth that our most trivial whim (i.e. "they taste good") is more important to us than the very lives & well-being of this beautiful family and those like them? Being moral people means meaning our moral words, and meaning our moral words means being vegan. There truly is no other way to live and let live, and there truly is no other way to live as a just & compassionate being.

Please do the decent thing today ... Please *go vegan*.

*Thank you.*

(inspired by There's an Elephant in the Room)

*Harming the harmless ...*  
(05/04/2017)

Many believe that riding horses is a harmless activity. Actually, aside from the fact that science is showing that it is indeed quite harmful to horses to be ridden by humans, the issue here is a much more important one -- for the issue here is basic decency ... Would you like to be "parked" in a tiny room and only let out when someone wanted to saddle you, hop on your back, and force you to go wherever they wanted to go? Of course you wouldn't -- and neither do horses! Indeed, even if you were given a lush field to lounge in before being forced to be ridden, you would still deeply resent having your basic liberty so blatantly & so regularly disregarded.

Slavery is slavery, my Friends, and horses are just as unfond of that kind of abuse as you or I would be ... ***Peace.***



***"Please catch us, confine us, break us, jump on our backs to ride us whenever you want, and then park us in a stall like a car afterwards and claim that our sheer Joy at being let out again shows how much we love carrying you around wherever you happen to want to go." ~ no horse, ever***

*Changing the language ...*  
(05/05/2017)

You do not "buy" an animal to "own" as a "pet" ...  
You pay for the privilege of **ADOPTING** an animal,  
and thereby become the loving **GUARDIAN** of a new &  
lifelong **FRIEND**.

Please act accordingly ... *Thank you.*



*Unless your dog is openly  
adored as a full member of  
your family, he or she  
belongs with someone else.*



Treat all children with great Kindness, and treat  
all cats and dogs with just as much ... Whomever  
cannot follow this simple guideline, should have  
neither animals nor children in their lives.

*Letting go of Leather ...*  
(05/06/2017)

The good news is that **lots** of folks are waking up to the repulsive cruelty inherent in the vain & barbaric fur industry. The not so good news is that most folks are not aware that the leather industry is just as vile and just as barbaric ... There really is no need to go into the details (which, for those interested, are supplied within the memes found below) ... After all, pictures are worth a thousand words.

Cruelty is *never* fashionable or stylish, my Friends ... The year is 2017, and we are *all* so much better -- and so much more beautiful -- than this ... **Peace.**



**Leather ... fully disgusting  
while being made; just as  
disgusting while being worn.**





***Question: How much violence and misery  
are you willing to continue to fund?***

(Hint: the correct answer is "None!")

Actually, regardless of how good you might think leather looks or how smooth you think it feels, the most disgusting fact about leather is that it used to be the skin of a living, breathing, thinking, feeling sentient being -- a being who reveled in joy just like you, a being who sunk into sorrow and disappointment just like you, a being who wanted to live just like you, a being who feared pain & death just like you ... When you wear leather clothes -- or sit on leather furniture -- or put your money into leather wallets or purses, you are literally using the dead skin of a needlessly tortured animal to do so ... Indeed, every year the global leather industry slaughters more than a billion animals (that's *billion* with a B) -- animals that were treated with incredibly disdain and cruelty; animals who suffered immensely to become your shoes or your belt or your jacket or your sofa.

Please consider the following **facts** ...

**\*Fact** -- If you are using leather, the chances are good that it came from either China or India, two countries that have notoriously horrific records when it comes to animal abuse (including regular cases of cows having their skin ripped off while they are still conscious). In the case of India, cows are not allowed to be slaughtered in the country, so they are often marched for hundreds of miles without food or water to slaughterhouses in neighboring countries, with the cows who collapse from exhaustion having their tails broken &/or burning chili peppers inserted into their eyes to keep them moving.

**\*Fact** -- Dog and cat leather is also a common export of these countries, and it is often intentionally mislabelled as being cow leather (and often mislabelled as originating from Italy or the U.S. as well); meaning that there is a significant chance that leather wearers are donning the hides of abused & butchered cats & dogs.

**\*Fact** -- Hundreds of thousands of days-old male 'bobby' calves born into the dairy industry are slaughtered every year around the world to make "fine leather."

**\*Fact** -- Turning skin into leather uses dangerous chemicals, including mineral salts, formaldehyde, and coal-tar derivatives. In fact, the Centers for Disease Control and Prevention found that the incidence of leukemia among residents living near tanneries was five times greater than the U.S. average. Studies of leather-tannery workers in Sweden and Italy found similarly elevated cancer risks.

**\*Fact** -- Leather (especially in the U.S., England & Australia) often comes from cows who were used in the dairy industry -- where they were subjected to horrifically cruel practices such as castration, branding, dehorning, rape ("forced insemination"), and infanticide.

**\*Fact** -- Leather is not a mere "byproduct" of the meat & dairy industry, it is a highly profitable *co*-product thereof. Indeed, the selling of the cow's skin after slaughter accounts for up to 10% of the industry's profits, meaning that you purchasing leather directly fuels the demand for that business' standard inflictions of massive animal cruelty.

**\*Fact** -- Last but not least, lest we forget, all the animals that died to allow you to use leather in any way died horrible deaths in their mere adolescence -- many in their mere childhood. They all were terrified, they all were in great pain, and they all suffered mightily.

My dear Friends, no matter how "stylish" you think your leather is, that is certainly no excuse whatsoever for needlessly causing another being to pay such an ultimate and most ugly price.

Peace to *all* ...

## *Fed UP with plants ...*

(05/07/2017)

In one of my more recent (and more well-visited) posts on animal cruelty, a Facebook associate made a comment -- an indirect argument for animal abuse, actually -- that went like this: "Plants are also self-aware, suffer when harmed, and communicate this to other plants, in some cases across species. Veganism denies the personhood of non-animals." ~ Keith McCormac

Now keep in mind that I have heard this ridiculous argument hundreds of times over the last four years, and even though it causes the hairs on the back of my neck to stand on end every time (trying to justify the fully unnecessary & incontrovertible suffering of animals by saying that plants suffer just as much -- seriously?!?!), I force myself to take a deep breath every single time I hear it anew -- especially in cases like this where I am not familiar with the one doing the uttering. After all, it is possible (not likely, but possible) that Keith McCormac is not a Troll -- it is possible that he actually believes that plants have the same level of acute sentience while being harvested (and thus experience the same level of horrific suffering) that animals do while being murdered ... Fair enough. While I will forever find it hard to believe that anyone could equate the "suffering" of a cucumber to the abject horrors experienced by the victims of the animal agriculture industry, I assumed that Keith -- possibly like many of you -- is disturbingly misinformed in this regard, and I offered the following thorough and irrefutable response thereto ... Feel free to use its Truths yourself if you are ever confronted by the same nonsense.

“**Firstly**, plants do not have brains, do not have central nervous systems, do not have limbic systems, and do not have pain receptors ... As such there is biologically no way possible for them to *suffer* when harvested (what you would quite bizarrely call "murdered") ... **Secondly**, non-vegans "murder" on average 16 times MORE PLANTS than vegans for their sustenance, so if you are sincerely concerned about plant "suffering", then you too will go vegan -- if not for the animals, then for them ... **Thirdly**, many wrongs never make anything close to one Right. You saying that vegans kill sentient plants and cause them to suffer (!?!?) in no way excuses YOU from knowingly and intentionally killing the plants that are fed to your meat & dairy, killing the animals that were tortured & butchered for your meat and dairy, AND killing the plants you eat alongside your meat & dairy ... **Finally**, if you are sincerely concerned about the suffering of plants, the answer is not to shrug your shoulders and meekly cause massive amounts of the same, but rather to simply eat "Kill-Free" ... All fruits, all seeds, all legumes, all nuts, almost all vegetables, and even all grains can be harvested without causing *any* harm to their parent plant. I have lived for many months eating this way and can say that it is economical, just as tasty, and extremely healthy ... Peace to you & yours; Peace to all.”

There's a reason you  
take your kids to pick  
apples,  
But don't take them to  
a slaughterhouse.



**"Plants are alive too"**

Ultimatum

I have:

A puppy in one hand

A vegetable in the other

You have to choose which one to stab.

Like any sane person, I'm going to go ahead and assume you chose the vegetable. Why? Because you know damn well that vegetables aren't alive like animals.

Stop trivializing and mocking the suffering of non human animals by butting into conversations pretending to care about the well being of carrots.



*Weep for the Wolves ...*  
(05/08/2017)

Few animals have been as unjustly vilified as the wolf -- a beautiful animal who deserves to be profusely thanked by humans, instead of ruthlessly hunted by them ...



*“We have doomed the wolf not for what it actually is, but rather for what we deliberately and mistakenly perceive it to be – namely, the epitome of a savage ruthless killer; a perception which is, in reality, no more than a reflected image of ourselves.” ~ Farley Mowat*

*Calling it what it IS ...*  
(05/09/2017)



"So many hunters refer to their killings as 'population control'. Some of them even have the gall to call themselves 'nature conservationists', claiming they help Nature to keep a 'healthy balance' ... Fair enough, but if that is accepted as being the case, then acts of **genocide** must be fairly called 'humanitarian aid' ..." ~ Anita Mahdessian



Any idiot can aim a gun accurately at the unsuspecting ...  
It takes Wisdom to know not to pull the trigger.

***Murder*** (noun) ... the act of intentionally killing an innocent being, especially with malice aforethought (i.e. with clear intention, evidenced by premeditated planning)

*Take your pick ...*  
(05/10/2017)

I will not ever go so far as to say that hunters themselves are innately cowardly, cold-hearted, and cretinous ... Hunters are Good People at heart just like the rest of us. they were born knowing that causing unnecessary harm to the innocent is wrong, and they still know this Truth (deep down) to this day.

What I *will* say is that whenever hunters go hunting, they become compassionless cowards; morphing into a brutally barbaric manifestation of human that has long since lost its necessity or justification.

My dear hunter Friends (at least those of you who have access to the technology necessary to read this post), you do **NOT** need to hunt to survive, you are **NOT** saving money or time by doing so, and you are **NOT** being true to your True Self whenever you kill your victims... Instead, you are stooping to your very lowest levels of being -- needlessly harming defenseless animals, needlessly harming the environment, and needlessly harming yourselves.

Please stop doing so ... *Thank you.*



One of these two is emotionally civilized,  
capable of exuding immense compassion,  
and incredibly courageous ...

... the other is a hunter.

*A sincere question ...*  
(05/11/2017)

Would someone help me out here? I have frequently heard from non-vegans that they only eat animals who have been "humanely slaughtered", so I'm curious -- what in the world is "humane" about putting someone through an extremely painful stunning process\* and then murdering them in their mere childhood? Don't worry ... I won't be holding my breath waiting for your answer.

Please stop looking for the "right way" to do the very wrong thing ... Please go vegan ... *Thank you.*

**P.S.** We aren't talking about "relatively humane slaughter" here ... It is relatively humane for a human being to be murdered by asphyxiation as opposed to via torture, but that doesn't make the former in any way humane -- but you know this already.

\*The pig pictured below is being "humanely electrocuted" to (often only partially) stun it before it gets its throat slit to make your "bacon", and the only other form of stunning that is considered "more humane" than electrocution is carbon monoxide poisoning -- a process whereby pigs are lowered into gas chambers where they literally burn from the inside out until unconscious.



***Newsflash: There is absolutely  
NO "humane" way to murder  
someone who doesn't want to die  
... PERIOD!***

**P.P.S.** Did you know that a chicken's head remains conscious and pain-sensitive for up to thirty seconds after being decapitated?

**There is no humane way to needlessly take a life.**



Photo from a 'humane' slaughter class  
By Unparalleled Suffering Photography

**humanefacts.org**

Labels  
**HUMANE FACTS**  
& Loopholes





## *The facts about FUR ...*

(05/12/2017)

One BILLION rabbits and 60 MILLION other animals are ruthlessly murdered every year (most of them skinned alive) for the fur industry -- that's well over a BILLION innocent beings; over 85% of whom raised on vile fur farms; veritable "gulags of despair" where they are forced to live their short lives in perversely cramped and obscenely filthy conditions ...

It's so bizarre to me: All that suffering, and all that injustice -- just so you can look like a truly "ugly" human being ... It would be downright weird if it weren't so downright disturbing ... Fur is evil, my Friends ... Don't wear it ... ***Thank you.***

Fur is definitely NOT a symbol of wealth or style or taste, and it definitely does NOT make you look classy or chic or beautiful ...



Fur is a symbol of slavery and suffering and mass murder, and it without question makes you look ignorant and heartless and cruel.

*How do YOU do it? ...*  
(05/13/2017)



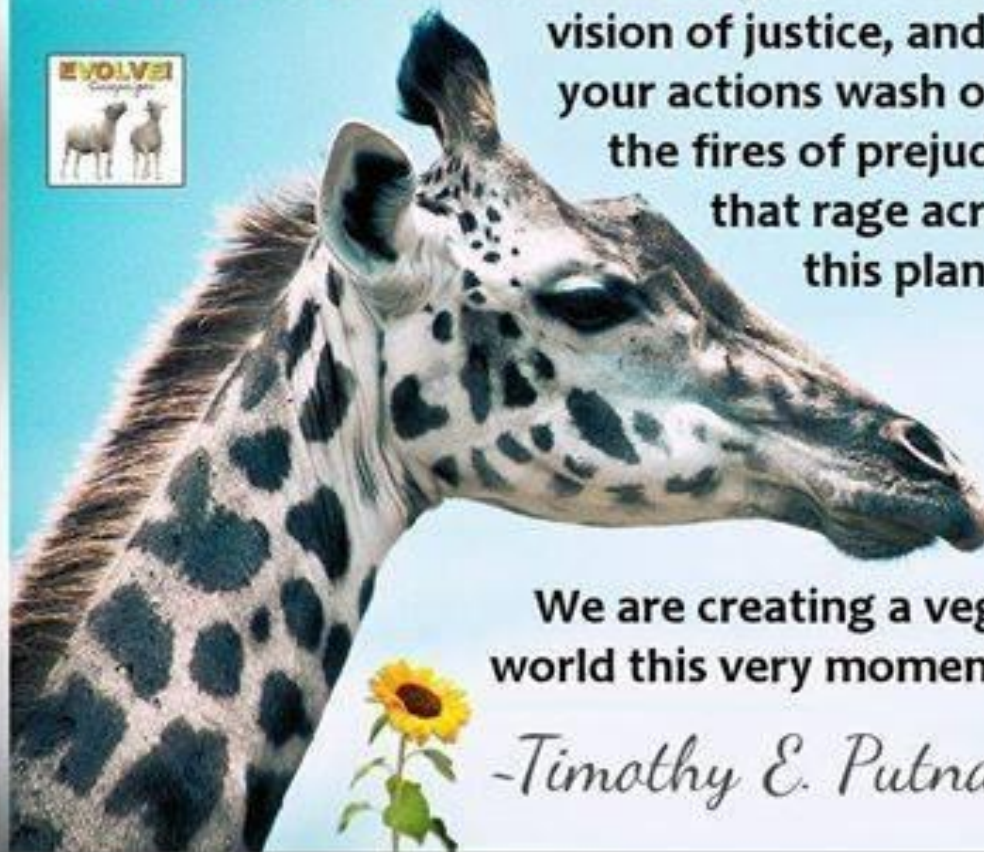
"How the heck did I go from eating hot dogs, bacon , hamburgers, steak, chicken, fish, cheese, milk, and eggs to not eating any of it and instead eating delicious, animal-free food? It was simple ... I learned that animals suffer when they're turned into food and that they would rather be living their lives freely instead. I learned that I don't need to eat animals to live a long and healthy life, and I decided that eating animals was inconsistent with my personal core-values. I've never looked back and I never miss it ... Spend time with some pigs, turleys, chickens, and cows at a farm sanctuary and you'll probably agree with me. And my life now is far more rewarding knowing that I am not contributing to the unthinkable pain & suffering of others ... So what does it take to stop eating animals? You have to be open-minded, you have to care, and then you have to make a bit of effort ... That's it." ~ via Andrew Kirschner

*Every drop of Justice ...*  
(05/14/2017)

"Every single person we help to make the decision to go vegan removes yet another small drop from the vile swamp that is our culture's present-day support of animal exploitation ... And so we must persist in this great cause, and more & more people *will* go vegan as a result. And one day the cruel swamp will dry up, and justice will thrive once more ... We *can* make this happen, so let us never cease in striving to make it SO." – inspired by Grumpy Old Vegan



**”Dear vegans, you are ambassadors of a vegan world yet unmanifest. You stand in the present and call forth the future. Root yourself in the vision of justice, and let your actions wash over the fires of prejudice that rage across this planet.**



**We are creating a vegan world this very moment! ”**

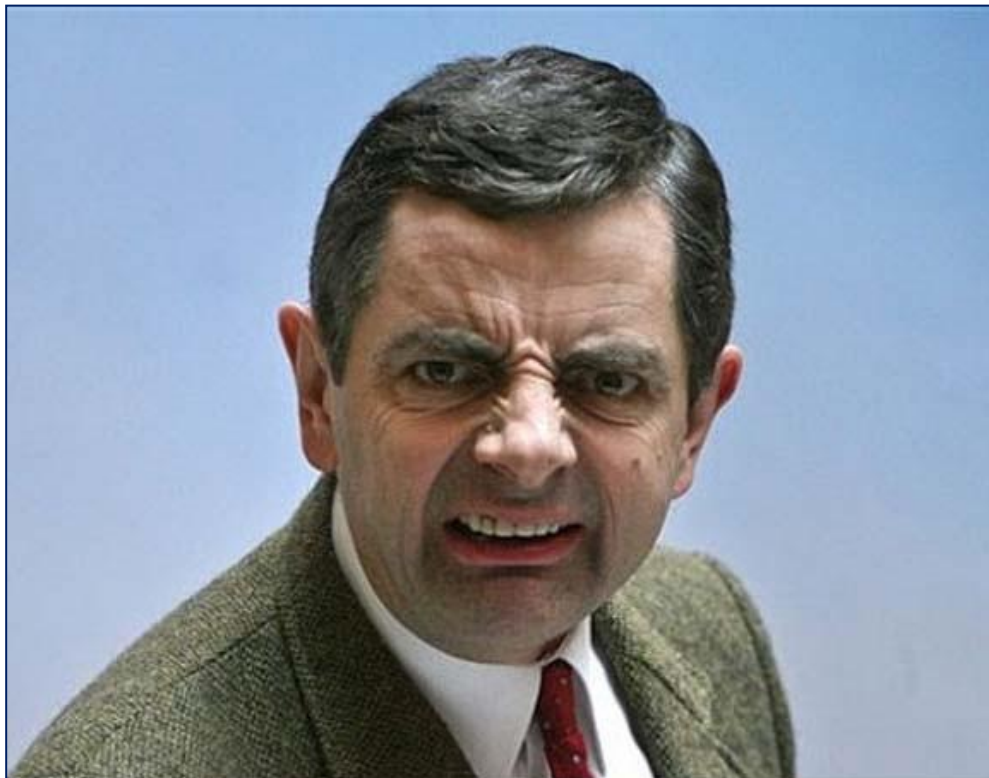
*-Timothy E. Putnam*

## *Good back then ...*

(05/15/2017)

One thing is for sure, if you "used to be vegan" but gave it up because you weren't feeling well or because it was "too hard" or because it "just wasn't for me", then you can rest quite assured that were never actually vegan to begin with ...

Veganism is not about you, my Friends. Veganism is about refusing to cause others intentional harm ... I don't decide to not steal but then give it up and start robbing people because I come upon hard times, and I don't decide not to sexually assault women but then give it up and start molesting them because my girlfriend breaks up with me. That's not the way morality works and that is not the way a functioning society works either. We avoid causing others unnecessary harm because it is Right to do so -- **NOT** because it is beneficial to do so or easy to do so or comfortable to do so.



*Saying that you used to be vegan  
is essentially the same as saying that  
you were once a considerate person  
but then changed your mind.*



"The usual reason for 'ex-vegans' giving up their plant-based diets and going back to exploiting animals (though they still maintain that they "love them") is that they 'listened to their bodies' and their bodies told them that they must either eat animals or or die -- or get sick -- or something very close. Sometimes their bodies talk to them in bouts of headaches or dizziness, sometimes their bodies talk to them by having them feel lethargic and/or hungry, and other times their bodies talk to them in dreams by telling them to consume the flesh and secretions of cows. Seriously, aside from the fact that all these symptoms are merely signs that their bodies are adjusting to a healthy withdrawal from their physiological addiction to meat &/or dairy, one salient and all-important point remains: **Moral beings do not base their decisions on what their bodies tell them** ... Heck, if I listened to my body, I'd subsist on tequila, chicken fajitas, and cupcakes. Luckily, I also have an Intellect and a Heart, the former of which advises me to have a well-rounded diet, and the latter who advises me not to harm or take the lives of my fellow sentient beings." ~ via Gary Smith

*Denouncing Descartes ...*  
(05/16/2017)

"Animals are without feeling or awareness of any kind. They merely behave *as if* they feel pain when they are kicked or stabbed." ~ Rene Descartes (17th century French philosopher)

“When people say that animal rescuers are crazy, what they really mean is that animal rescuers share a number of fundamental beliefs that makes them easy to marginalize, among those being the belief that *Rene Descartes was a jackass.*”  
~ Steven Kotler



***"In their capacity to feel pain and fear, a pig is a dog is a bear is a boy."***

*~ Philip Wollen*

*When testing Fails ...*  
(05/17/2017)

There is still a prevalent myth abounding that we humans need to test on animals in order to make medical advancements for our own health. Well let it be now known that nothing could be further from the Truth! As the evidentiary synopsis below clearly explains, testing on animals not only causes **obscene** amounts of suffering for the animals involved, it is also extremely ineffective -- and even ultimately poses a danger to human health!

We humans have used the belief in our own superiority to justify inflicting all sorts of cruelty upon our animal cousins for so many years now, and it is frankly high time we finally started walking that "superior" talk -- by refusing to harm them anymore at all ... Peace to *ALL*.



*What sounds does  
an animal make  
while it is being  
restrained and  
tortured in a  
laboratory?*

*The same ones you  
would make.*

### *Myth #93: "But animal testing is necessary."*

Over 115 **million** animals are burned, electrocuted, starved, crippled, poisoned, isolated, brain-damaged, drowned, injected with dangerous drugs, and murdered in testing labs around the world every year. No experiment, no matter how painful or trivial, is prohibited – and pain-killers are not required. In the United States, labs that use mice, rats, birds, reptiles, and amphibians are completely exempt from even the minimal protections provided by the embarrassingly weak U.S. animal welfare laws.

Just as horrible as the tests themselves are the living conditions the animals are forced to endure in laboratories. Imagine living inside a locked closet without any control over any aspect of your life. You can't choose when and what you eat, how you will spend your time, whether or not you will have a partner and children, with whom you will form friendships, or even when the lights go on and off. This is life for lab animals. It is abject deprivation, abject boredom, abject isolation, and abject misery. And the consequences for being constantly confined in such dismal surroundings are violent, often self-mutilating behaviors -- a state of mind psychologists call "stress-induced psychosis." Essentially, laboratories are not only torturing their animal prisoners, they are literally driving them crazy.

And of course at the end of it all -- with the exception of chimpanzees -- the animals who survive this terrible, prolonged ordeal of intense & gruesome suffering are cast out of the testing procedure and murdered.

What makes this despicable practice all the more tragic is that it is fully unnecessary and completely without merit. Research in peer-reviewed journals has conclusively demonstrated that animal testing is not predictive for humans -- it is often irrelevant, often inaccurate, and even dangerous for human health. Indeed, 95% of all the drugs that exhibited "promising results" in animal tests **fail** in human trials. And this makes complete sense, as animals do not contract many of the diseases that humans do (such as major types of heart disease, many types of cancer, HIV, Parkinson's disease, or schizophrenia). Instead, signs of human diseases are artificially induced in lab animals in an attempt to mimic the human version of the same. And yet these experiments cannot hope to replicate the complexity of human conditions, conditions which are affected by wide-ranging variables such as genetics, socio-economic factors, deeply-rooted psychological issues, and unique personal experiences. This at least partially explains why a recent study showed that only 19% of the 93 known dangerous drug side effects can be accurately predicted by animal testing. Often drugs that have been "proven safe" in lab testing on animals prove to be extremely dangerous -- even deadly -- when administered to humans thereafter. As an example (just one from many), Valium was "proven" to be safe when tested on monkeys, and yet caused over 300,000 heart attacks & strokes and over 150,000 deaths worldwide after it was cleared for human use. This possibly explains why only 6% of 4,300 international companies involved in drug development have registered a new drug with the U.S. Food and Drug Administration since 1950.

In closing then, while many are crying out for an adoption of "the 3 R's" for animal testing in labs -- Replacing a procedure that uses animals with one that doesn't, Reducing the number of animals used in a procedure, or Refining a procedure to alleviate or minimize potential animal pain, only one "**R**" can be morally applied to this despicably outdated and utterly barbaric practice -- its complete & utter **REMOVAL** from our society.

Peace to *all* ...



**These vile companies still test on animals:**



**Avoid them like the plague they are.**

*Weeping with the whales ...*  
(05/18/2017)

Despite an international ban on whaling that has been in place since 1986, well over 2000 whales are brutally butchered by Japan, Norway, Iceland, and Denmark (the Faroe Islands) every single year ... Many folks know that whaling still exists and many know that whales are some of the most gentle **and** most intelligent beings on the planet, but not many know that whaling is one of the more cruel practices in existence. As the synopsis-meme below succinctly clarifies, the barbarity of humanity is evidenced not only in the fact that we still hunt whales at all, but also in the ruthless manner in which we do so.

Whales suffer horribly when hunted and murdered, my Friends, and there is **NO EXCUSE** that such a despicable activity is still tolerated in any way, shape or form.



*"We owe it to our children to be far better stewards of the Earth. For what is the alternative? -- A world without whales ... It's frankly too terrible to imagine." ~ via Pierce Brosnan*

## ***Myth #94: "But whaling is important for research."***

Even though whaling was "officially" banned in 1986, several countries have used regulatory loopholes (often under the audacious guise of "scientific research") to continue hunting & slaughtering whales ... Indeed to this very day Japan, Norway, and Iceland kill over 1500 whales a year between them -- and have been doing so ever since the 1986 ban took effect. And as egregious as these numbers are, they do not include the 800 pilot whales murdered every year by the citizens of the Faroe Islands as well.

And most of this suffering happens even though there is not a heavy demand for whale meat in the three primary whaling nations. In fact, their whalers resort to desperate measures to offload their murdered victims, with Iceland mostly selling whale meat to tourists (not locals), with Japan using whale flesh in pet food, and with Norway using whale meat in animal the feed used on equally cruel fur farms.

And make no mistake, the cruelty whales experience when hunted and killed is enormous. Indeed, because whales are the largest animals on the planet, killing one is no easy task, and the barbaric methods used to do so have essentially not changed since the exploding harpoon (that's right, a harpoon that embeds itself in the flesh of a whale and then *explodes*) became popular in the late 1800's ... Dr. Harald Lillie was a ship's physician for a whaling expedition in 1946 and described the carnage as follows:

"If we can imagine a horse having two or three explosive spears stuck into its stomach and being made to pull a butcher's truck through the streets of London while it pours blood in the gutter, we shall have an idea of the present method of killing [whales]. The gunners themselves admit that if whales could scream, the industry would cease to exist, for nobody would be able to stand the sound."

Whale hunters today still use the same methods and still inflict the same ruthless cruelty upon the whales they hunt to exhaustion and then murder. The exploding harpoons fired into the whales are supposed to kill them "instantly", and yet both Norwegian and Japanese whalers readily admit that this is quite often unsuccessful -- with grievously wounded whales regularly being slowly dispatched (sometimes over the course of an entire hour) using multiple shots from high-powered rifles.

In closing then, while there is no valid reason to intentionally harm &/or murder *any* sentient being -- what is still being done to whales in the name of "research" &/or "tradition" is truly a heinous disgrace to our species that must be stopped completely.

Peace to *all* ...



*Here you see the Yushin Maru -- the "pride" of the Japanese whaling fleet -- critically injuring a whale with its first harpoon strike. Of course, as is so often the case, the whale in this picture wouldn't die, so the sailors fired three additional exploding harpoons into its body. And yet the whale still wouldn't give in -- it still wanted so desperately to live -- so the crew added great trauma to enormous suffering & terror by drowning it beneath the ship's harpoon deck.*

... **THIS** is the repulsive face of whale hunting.

*Said no deer, EVER ...*  
(05/19/2017)

While having an online "discussion" the other day, a non-vegan compatriot actually had the gall to make this very claim -- he actually had the audacity to claim that he was doing the deer & the elk he hunted a favor by killing them, because he was saving them from enduring a gruesome death in their older days thereby ... I realize that many of you reading along need no help in comprehending how deluded & morally flawed this rationalization is, but for those who don't quite get it (it *is*, after all, quite the obscure assumption), please consider:

**First**, that quite a few animals – just like quite a few humans – die peaceful deaths in the wild, and are only “scavenged” after their smooth passing. As such, for hunters to rob them of that chance solely because *they* have decided (What arrogance!) to put those animals out of their *potential* future misery is morally suspect, to say the least ... **Second**, even in those cases where great suffering would occur at the end of an animal’s life, it is per se Wrong Action to use that violent end as a cheap excuse to execute that animal in its younger days – essentially erasing all the beautiful moments he or she would most certainly have experienced and enjoyed between the hunter's proud murder and his or her own natural death ... Indeed, if any of us were forced to choose between being allowed to live our full lives and die painful deaths in our older years and being murdered by a hunter in our youth, I know full well that you -- like I -- would **CHOOSE LIFE** – and so would every one of those hunters as well!

In essence, there is no excuse whatsoever for causing another sentient being to suffer for our own personal pleasure, my Friends. Hunters in the West do not need to hunt to survive. Quite to the contrary, they would all live longer and healthier lives if they gave up their cruel hobby and went vegan instead.

*Amen* ... Let it be so.



*"Please murder me today in my vibrant youth so I won't have to run the risk of one day being ravaged by coyotes when I get older."*

~ no deer (or elk, or moose), *ever*

*Where you STAND ...*  
(05/20/2017)

Please take a moment to **fill in the blank**:

Today I will choose to \_\_\_\_\_ violence against animals.

- (A) inflict
- (B) support or excuse
- (C) reject
- (D) refuse to inflict
- (E) fight to end

*Hint: C is a morally acceptable answer, and yet the only way to non-hypocritically answer C is to enliven D -- and the only way to meaningfully enliven D is to **become E**.*

**Thanks** in advance for doing so.  
(inspired by A. J. Jivdaya & DXE)

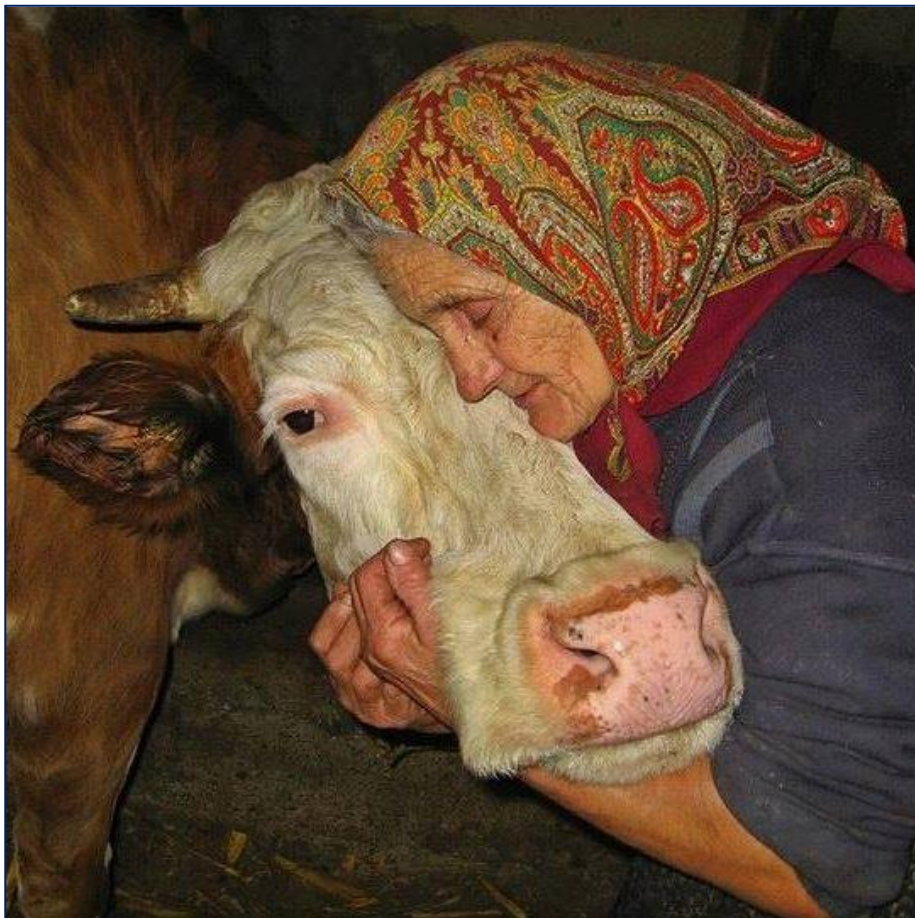


*Switching the Soul back ON ...*  
(05/21/2017)

"Anyone who doesn't believe that animals are aware -- that they have family and friends, and that they deeply care about them -- must also be a paid-up member of the Flat Earth Society, or still think the Sun revolves around the Earth ... I mean, how switched off can you be? How can anyone still believe animals don't have emotions -- that they don't experience love and fear and longing and joy?"

Animals are alive and they are sentient, and emotions are a fundamental response to such a self-aware life. Indeed, I've seen warthogs that are far more intelligent and far more responsible than many people I know; not to say better parents as well ... So if you are one of those people who sincerely think that animals are just numbly shuffling through their lives waiting passively to become your next meal; if you are one of those people who actually believe that animals don't care about their children or their friends or their own lives, then it's time **you** stopped being so numb and shuffling. It's time **you** switched your Soul back on and started feeling **your** life ... In essence, it's time you went vegan." ~ via Lawrence Anthony

"Close to death, men share the same fear as the cow. Sharing that fear makes them equal, sharing the pain and the fear of death makes them equal ... What is not equal is that one of them is a murder victim, and the other is a fool." ~ Frank Davidson



*Our place in the Family of Things ...*  
(05/22/2017)

We cannot hope to ever take our rightful place in the Earth's "Family of Things" until we begin to act accordingly -- until we begin to understand that we are here to Care for others, not subjugate them -- until we remember that we are here to steward Mother Nature, not "harvest" Her or "improve" Her or "correct" Her or make Her "better" -- until we choose to take our proper place in the Family of Things; as caregivers to those weaker and less intelligent -- as bold protectors of those less powerful who would otherwise be abused by the greedy and the lusting.

*Amen* ... Let it be so.





*To CARE for the most vulnerable ...*  
(05/23/2017)

How a nation is to judge itself is by how it treats its least important ally ... How a government is to judge itself is by how it treats its least respected citizens ... How a leader is to judge him (or her) self is by how he treats those who bring him no personal advantage ... And how *we* are to judge *ourselves* is by how we treat those deemed "least important" who are nearest by -- the children in our neighborhoods, the elderly in our retirement homes, the animals on our farms, and the smallest residents of our homes and gardens.

We can only redeem our past failings in acts of present Kindness, my Friends ... We can only prove to be truly worthy of Life when we cherish all that lives.

“Any society, any nation, indeed any person -- can only be properly judged on the basis of how it or he or she treats life's weakest members -- the last, the least, the lost, the littlest.” ~ inspired by Roger Mahony



*Until my dying breath ...*  
(05/24/2017)

I freely admit that there are days when I get deeply discouraged; days when I see little hope for humanity -- little hope that you, my dear fellow human brothers & sisters, will wake up and stop enslaving & abusing our animal cousins, and therefore little hope that we will stave off the massive wave of death & destruction that is rapidly approaching us all even as I type this testimonial ...

That having been said, I am also refreshed each & every day by the knowledge that this is not the first time our species has faced moral calamity of similarly tragic proportions -- that this is not the first time that the vast majority of humanity has subscribed to an unjust doctrine of wicked discrimination; nor is this the first time that a great societal evil has been openly opposed by a only a small band of noble Freedom Fighters.

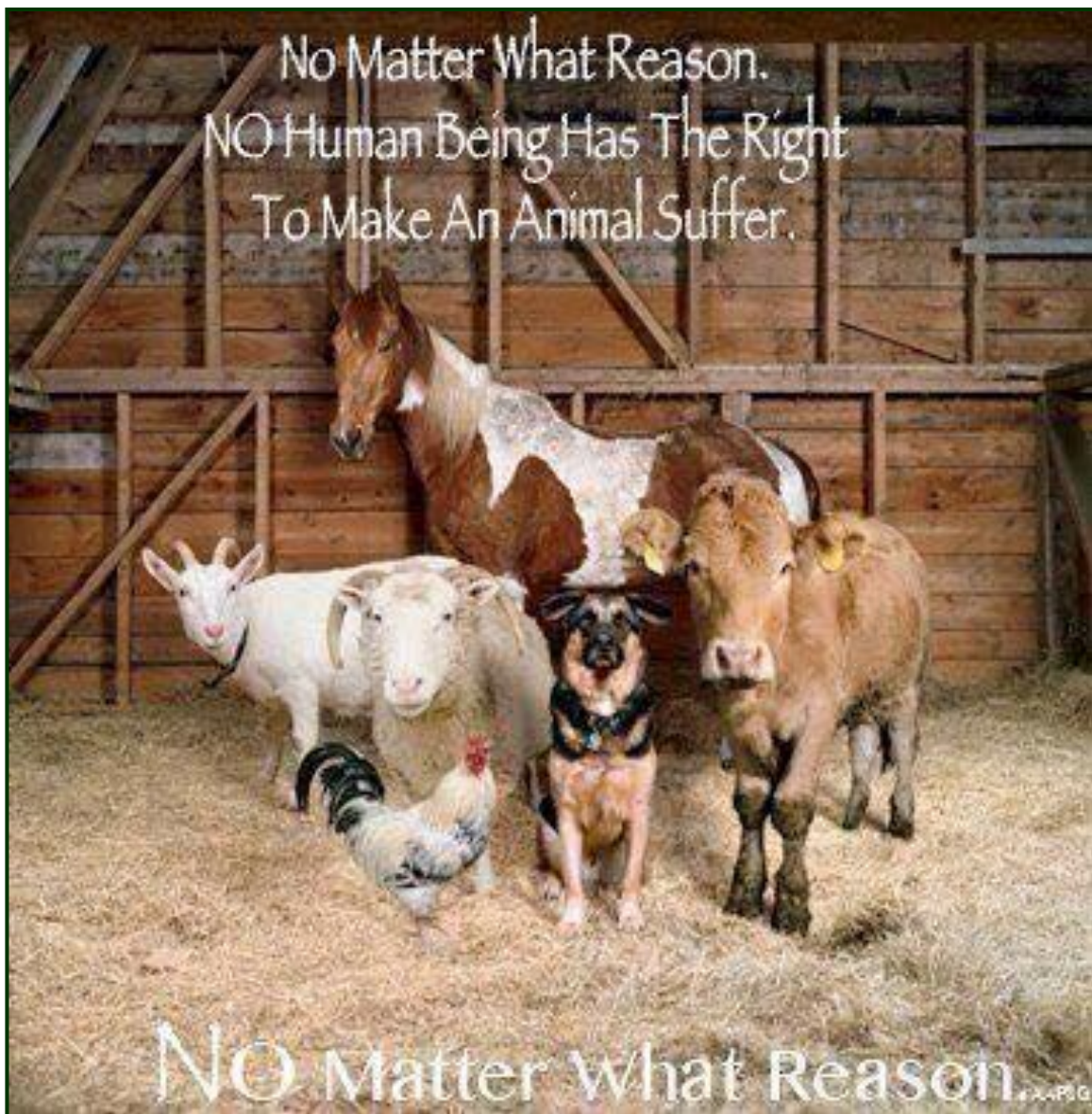
Yes, even though the odds are stacked heavily against us, and even though the chances are admittedly quite slim that enough will join the Cause soon enough to ward off a grand suffering of extinctive proportions, there *IS* still a chance for Victory ... There *IS* still a chance that we can finally wake up in time; that -- after so many years of repeatedly sinking into Dark Ages after Dark Ages -- we humans can finally evolve into what we have essentially been all along: not cancerous overlords of our planet, but gentle stewards thereof instead.

And even though I am fully aware that we might very well fail -- even though I am fully aware that my efforts might ultimately be made in vain -- I will fight this Good Fight to the very end nonetheless ... I will fight this Good Fight with everything I've got -- until either every cage is empty ...

... or until I take my dying breath.

*Amen* ... It **WILL** be so!

The Devil whispered in my ear,  
"You're not strong  
enough to withstand  
the storm." Today  
I whispered in  
the Devil's ear,  
"I am the storm."



I will not kill or hurt any living creature needlessly, nor destroy any beautiful thing, but will strive to save and comfort all gentle life, and guard and perfect all natural beauty upon the earth.

~John Ruskin



## *Non-vegans vs. Vegans*

***Non-vegans:*** Fighting for their own right to needlessly abuse & brutally kill others solely for their own personal pleasure &/or convenience.

***Vegans:*** Fighting for the abused, the voiceless, the innocent, and the oppressed -- to protect their natural born right to live lives free from the horrors of enslavement, torture, abuse, and murder.

*If someone had just said it ...*  
(05/25/2017)

“If someone had just said to me years ago, when my children were still young, 'Hey, even if you don't give a damn about the animals, do you realize you are damaging not only your children's future but the entire planet that we live on?' If I had just heard those words I know it would have made me stop in my tracks & think about my health, think about the health of my family, and think about their future ... Also, if I had heard those words (and if I had heeded their call) I may not have contracted bowel cancer -- which, fortunately after major surgery, I recovered from. I've been cancer free & vegan for over six years now, and I've never felt better, physically or morally ... So now with that having been said I will say to you what I wish someone had said to me back then -- I will tell you to stop in your tracks and think about the following: You as a non-vegan are poisoning yourself, you as a non-vegan are poisoning your children, & you as a non-vegan are poisoning the planet. So the question now becomes: why are you ignoring those facts -- and why are you so determined to eat away the future of our children?” ~ with immense gratitude to Susan Maddy Small



## *Honoring our Evolution ...* (05/26/2017)

It is not at all unusual for me to hear one person or another tell me in no uncertain terms that our ancient ancestors ate meat -- that eating meat is what allowed our fore-fore-fore-fathers' brains to evolve, and that as such he or she should also be allowed to eat meat in peace in these far more modern times.

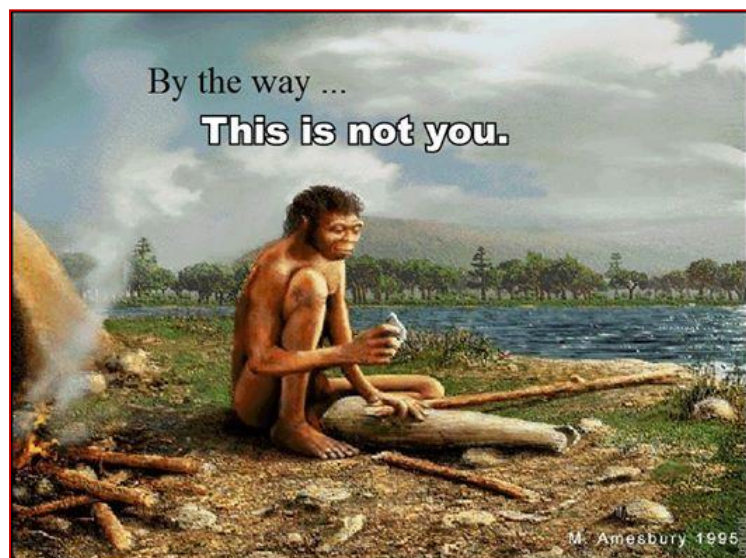
Well, I *could* go on a bit about how quite a few sociologists, anthropologists, and paleontologists are now backing a competing theory (believing that it was actually our ancestors' communal need to work together while foraging for protein-dense plant-based foods that spurred our neocortex to higher levels of complexity), and I *could* go on a bit more about how human biophysiology seems to clearly show that while our bodies did evolve the capability to digest the flesh of dead animals -- we still do so extremely inefficiently (showing that we are essentially meant to eat meat only during times of emergency starvation; hence all the cancer and heart disease in modern-day non-vegans) ... **And yet** I don't think that's what I'll do here today. Instead, I think I am going to give a huge shout-out to those fore-fathers & fore-mothers of old; those ancient relatives who did indeed do whatever needed to be done to survive in extremely harsh circumstances ... Indeed, their incredible drive to survive, no matter what they had to eat to do so, is indirectly what allowed our species to evolve to its current state of being -- a state of being that now knows what it means to be dignified; a state of being that now knows what it means to be compassionate; a state of being that now knows that *it is wrong to cause another to suffer & die for mere personal pleasure*; a state of being that has evolved far enough to now know that humans can live -- and indeed can thrive -- humanely; in essence, a state of being that now knows we have been called to **Be Vegan**.

So let's honor our meat-eating ancestors today my Friends ... Let's honor them today by making the choice that they oftentimes could not make ... Let's honor the evolution of our ancestors by acting accordingly ... Let's honor our ancient relatives by living as Vegans.

Peace to ALL ... S

"Humans claim to be intelligent, and yet they still feed for the most part as if they were living in caves."

~ Carmona Almeida



*Luvin' on Dudley ...*  
(05/27/2017)

This picture (taken a few years back) is of me and Dudley, a remarkably gentle rescued cow who lived out the end of his days at the remarkably wonderful Gentle Barn near Knoxville, Tennessee .



I remember how odd it was for me to sit next to this gentle giant and realize that I used to eat the flesh of dead cows; how odd to remember that I used to drink from their udders; how odd to realize in essence that I used to pay my hard-earned money so that they would suffer and die and that my own health would falter ... Well, to that madness I say *Never Again!!!*

It was truly an honor to hang out with Dudley, his animal friends, and his human Care-givers at that amazing animal sanctuary, and I am so incredibly thankful that I will not now -- nor will I ever again -- do anything purposefully to cause harm or discomfort to any other sentient being.

This is my solemn vow -- a vow that is going to be exceptionally easy to keep.

*Acting accordingly ...*  
(05/28/2017)

“It is far more enlightened to be actively involved in the prevention of animal suffering, than it is to sit in the company of the holiest of saints while merely praying for the same.” ~ anonymous



*Those who are Spiritual of  
mind know we are all ONE ...  
Those who are Good of Heart  
act (and eat) accordingly.*

*Again -- and again, as a Child ...*  
(05/29/2017)

“When we finally realize that all animals are sentient ... When we finally stop committing acts of rape on all species ... When we finally see that their babies are taken away after birth and that their mothers mourn for months ... When we are finally able to look straight into their eyes and feel their pain ... When we finally acknowledge that the 'humane slaughter' of sentient beings is simply another name for murder ... When we finally make the decision to act upon the compassionate call of our conscience ... When we finally know that apathy in the face of genocide is no longer tolerable ... When we finally hear their cries even far removed from the slaughterhouse walls ... When we finally accept the mission of global stewardship and decide to bravely protect all those innocent and oppressed ... When we finally choose to live up to the term Human(e) ... When we finally come to prioritize the sanctity of the Earth ahead of our own superficial desires ... When we finally come to understand that we are all one, and finally begin to act in kind ... It is then and only then that we will all become vegans once again ... And it is then and only then that we will finally become as Children once more.” (inspired by Eddie Mah)





*Time for a rEVOLution ...*  
(05/30/2017)

“It is a profound betrayal of the desperate and the defenseless when individuals who otherwise support what they choose to call ‘animal rights’ go on to themselves reinforce the notion that animals can still be used as commodities -- as long as that use is somehow performed "humanely" ... Indeed, advocates of ‘kind care’ and 'humane slaughter' will always find supporters amongst those seeking to rationalize and/or justify their own choices to inflict harm on the vulnerable and the powerless, and yet the truth remains that ‘animal rights’ will always mean veganism, and that veganism is the only way to sincerely recognize and earnestly uphold the right of nonhuman individuals to not be enslaved, violated, abused, and murdered.”

(inspired by There's an Elephant in the Room)



*"In times of great deceit telling the Truth  
becomes a revolutionary act." ~ George Orwell*

**Truth:** There is no such thing as "humane slaughter."

## *An Ode to YULIN ...*

(05/31/2017)

Once again, the Yulin Dog Meat Festival is almost underway in China, and once again quite a few folks are up in arms about the barbarically cruel way the dogs there will be confined, abused, killed, and eaten ... Well, to all those people getting (understandably) bent out of shape over this admittedly disturbing affair, there are a few important things you might want to consider:

- 🌻 01) It's a valid "personal choice" for others to eat dogs.
- 🌻 02) The dogs at Yulin were mostly bred to be eaten; being killed and eaten is indeed "their purpose."
- 🌻 03) If it wasn't for the dog-meat industry in China, the Yulin victims wouldn't have gotten to live at all.
- 🌻 04) If God didn't want us to eat dogs, he wouldn't have "made them out of meat."
- 🌻 05) Before you tell the people in China not to eat dogs you better go to Africa & tell the lions there to not to eat dogs.
- 🌻 06) The people of Yulin are simply looking for a convenient source of "complete protein."
- 🌻 07) Humans have eaten dogs since we were cavemen, in fact that is "how our brains evolved" in the first place and how we got our "massive canines."
- 🌻 08) Eating dogs is all part of "the circle of life" -- where we humans reside at the "top of the food chain."
- 🌻 09) The dogs eaten at Yulin are "already dead" when they are consumed, and thus the people eating them are in no way responsible for the deaths.

And here are a few other points to consider:

- 🌸 11) If the people of Yulin didn't eat dogs, then dogs would become overpopulated and "take over the country."
- 🌸 12) The people at the Yulin festival "don't eat much dog meat", and many of them almost certainly are trying to steadily cut down and "eat less & less." In fact, they probably wish you would acknowledge their efforts and compliment them on their moral "baby steps."
- 🌸 13) Many Chinese tried to stop eating dogs in the past but they got anemic and their doctors told them they need to eat more dogs.
- 🌸 14) Dog meat simply "tastes great" & as such you need to "stop forcing your opinions" and lathering your "subjective morality" onto others.
- 🌸 15) You're "wasting your time" complaining about Yulin -- seeing as how you are never going to stop everyone in China from eating dogs -- so you might as well stop speaking up about it at all.

🌸 16) People don't want to log on to social media and be saddened by your Yulin posts, so you should stop commenting about it altogether before they "get offended" &/or unfriend you.

And here are two final points of consideration:

☀️ 17) When it comes to the ability to feel pain, know terror, and suffer when confined, abused, mutilated & murdered, there is ZERO DIFFERENCE between a dog & a pig & a cow & a chicken & a fish & a sheep & a turkey.

☀️ 18) As such, if you are (correctly) opposed to murdering & eating dogs but yourself still consume other animals then you are a Grade-A HYPOCRITE -- period!

Please stop being a hypocrite ... Please show Compassion to ALL animals ... Please Go vegan ... Thank you.

Peace to **ALL** ... S  
(all credit due to Matt Stellino)

**P.S.** And by the way ... "You are not my enemy, and it's not completely your fault. You have simply been indoctrinated; brainwashed into believing that eating animals is biologically natural and morally acceptable -- when in fact, it is neither." ~ inspired by Steen Skouenborg

**In all the ways that truly matter, dogs are pigs -- and dogs are chickens -- and dogs are cows ...**

*Dogs Used for Meat in China* (vertical text on the left)

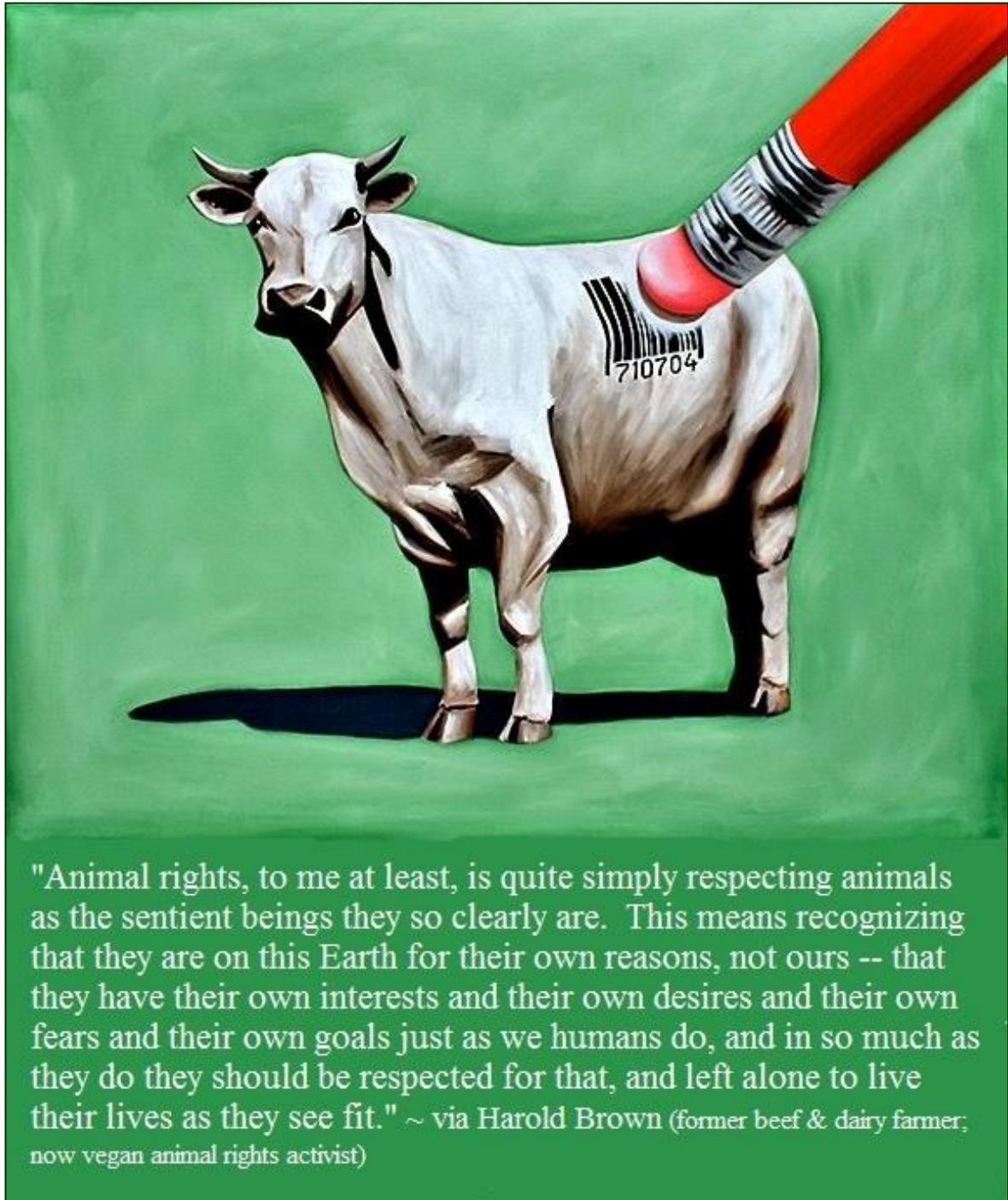
*Western Farmed Animals* (vertical text on the right)

**Indeed, when we think about the lives of these animals, the only difference that truly matters is YOU.  
So please, **Go Vegan** ... Thank you.**

PLEASE INFO: WWW.SAYNOTODOGMEAT.NET  
LOCATION: AFRICA EMAIL: CONTACT@SAYNOTODOGMEAT.INFO

*To SEE them as they truly are ...*  
(06/01/2017)

As long as we continue to treat animals like mere things -- to be owned and to be enslaved and to be used and to be killed & eaten -- we ourselves will continue to be treated by other humans as mere things as well ... Peace comes only to the Peace-full, and that Peace will only come when it begins on our plates.

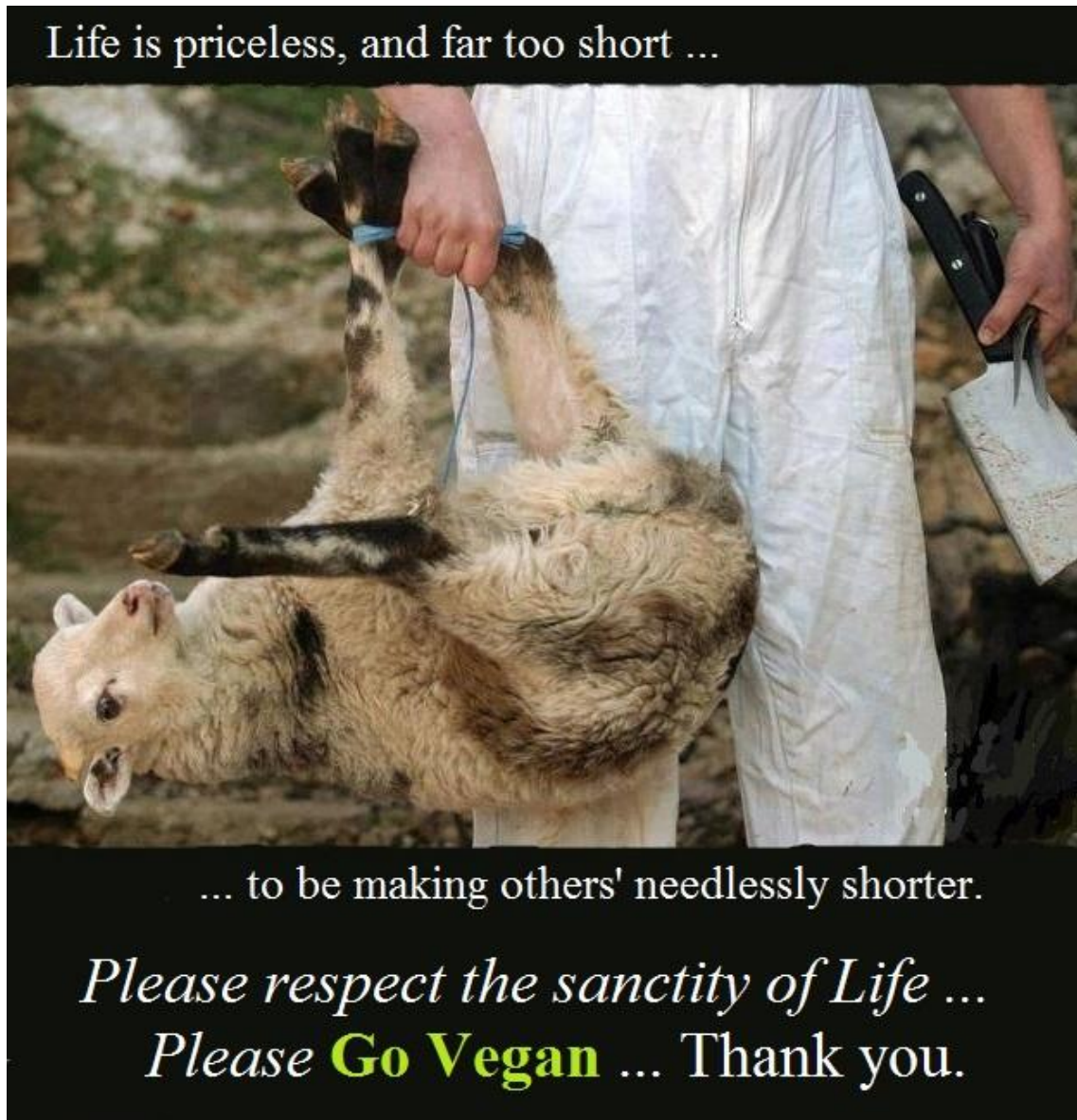


"Animal rights, to me at least, is quite simply respecting animals as the sentient beings they so clearly are. This means recognizing that they are on this Earth for their own reasons, not ours -- that they have their own interests and their own desires and their own fears and their own goals just as we humans do, and in so much as they do they should be respected for that, and left alone to live their lives as they see fit." ~ via Harold Brown (former beef & dairy farmer; now vegan animal rights activist)

*Making sense for the Soul ...*  
(06/02/2017)

Seeing as how every morally decent man, woman, and child knows full well that it is flat-out **wrong** to make another being suffer &/or die for our own personal pleasure, and seeing as how it has now been proven without any shadow of any doubt that we humans do not need to kill and consume animals at all in order to live long (actually longer) and healthy (actually far healthier) lives, there is only one conclusion remaining that makes any ethical sense whatsoever; only one choice that is morally non-hypocritical; only one available Right Action for any human being with a functioning sense of Decency & Justice & Integrity ...

... and that conclusion is **Veganism**.



*Choosing to make Great Change ...*  
(06/03/2017)

“When we are not vegan we are validated and indeed comforted by the equally callous behaviors of those around us. Despite this, each one of us is capable of great change -- and many do change, once they open their eyes to the simple fact that their choices as non-vegans are in complete conflict with their perception of themselves as decent, caring people who love animals and despise needless violence.

As such, veganism is the only decisively effective way to end our own participation in the nightmare of torment and gore being inflicted upon the innocent -- the rampant injustice of animal cruelty that our society still lauds as ‘normal’. Only veganism recognizes the right of each & every sentient individual to their life, their body, and their identity.

Every non-vegan choice harms someone deeply, my Friends. And yet we can all choose differently -- we can all choose to stop causing needless suffering. And making this all-important choice -- choosing to stop harming innocent animals -- can mean only one thing: becoming Vegan. You can make this choice today -- you can make this choice right now -- You can choose in this very moment to start living a life based in Justice & Compassion.

There is nothing stopping you from doing so. So why wait?”

(inspired by There's an Elephant in the Room)



***"We all pass through this life but once. Any good thing, therefore, that I can do for any person -- or any Kindness I can show to any creature, let me do it now. Indeed, let me neither defer nor neglect Caring in any form, for I shall not pass this way again."***

(via Stephen Grellet)

*Reawakening the Spirit ...*  
(06/04/2017)

“Can we really ask what reason Pythagoras had for abstaining from flesh? For my part, I rather wonder both by what accident and in what state of soul or mind the first man ever did so; the first man who ever touched his mouth to gore and brought his lips to the flesh of a dead creature -- the first man who set forth tables of dead, stale bodies and ventured to call them food -- the first man who called nourishment those bodies that had a little before bellowed and cried and moved and lived ... How could that man's eyes endure the slaughter when throats were slit and hides were flayed and limbs were torn from limb? How could his nose endure the stench of needless death? How was it that the vile pollution thereof not turn away his taste when he made contact with the pain of others and sucked the juices from those mortal wounds?

You call serpents and panthers and lions savage, and yet you yourselves, by your own foul slaughter, leave them no room to outdo you in cruelty; for their slaughter is their living, while yours is a mere appetizer of

convenience. And it is certainly not lions and panthers who we eat out of self defense. On the contrary, we ignore these creatures and instead slaughter the harmless, tame beings who have neither stings nor claws nor fangs to harm us; creatures who, I swear, Nature appears to have produced sheerly for the sake of their beauty and grace... And yet nothing abashes us: not the flower-like tinting of the flesh, not the cleanliness of their habits, not even the unusual intelligence that is ever found in these poor wretches. No, for the simple sake of a little flesh we deprive them of the sun, of the light, of the duration of life to which they too are entitled by birth and being.”  
~ inspired by Plutarch



***Before you can eat someone else's flesh,  
you must first euthanize your own Soul.***

## *Recognizing real Intelligence ...*

(06/05/2017)

“**Newsflash:** a sign of intelligence does not include covering a planet with slaughterhouses. Indeed, a sign of intelligence does not include developing a language in which the word 'slaughterhouse' exists at all.” ~ anonymous

My **ego:** a Vegan World is inevitable; we just need to be constantly patient and kind.

My **mind:** the injustice on farms and in slaughterhouses is repulsive and unbearable; we need to actively rescue every single animal and burn that shit to the ground.

My **Soul:** Both are correct -- We need to be both patient and kind ... *while* we burn that shit to the ground.





*Embracing nothing new ...*  
(06/06/2017)

“After many eye opening moments this year, I have learned something all-important that can be summed up in one phrase: we are repeatedly redefined as people by how we treat the innocent and the vulnerable ... As such, being vegan is not about living someone else's values; it's actually about enlivening your own.”

~ via Alissa Owens



*"We're not asking people to adopt some radical new worldview. After all, humans spend billions of dollars every year on their pets, and survey after survey after survey shows that people strongly oppose animal cruelty. So all we're really trying to do is get people to take an already existing belief -- that needless cruelty towards animals is immoral & wrong -- and apply it equally to farmed animals as well." ~ via Jon Camp*

*No cause for worry ...*  
(06/07/2017)

“We have been told that using animals for ‘food’ (or for 'fashion', or for 'research', or for 'entertainment') can be done ‘humanely,’ and it suited us to think that this meant we were not causing those animals harm ... And yet this is simply not true.

For everything we do *to* animals causes them devastating harm, brings them unspeakable suffering, and leads to their premature death. Everything we do *to* them is not only unnecessary, it causes individuals just as gentle and just as awake as our dear dogs and cats and horses to be subjected to bloody horrors that we could never bear to even imagine happening to our beloved animal companions ... Indeed, the only difference between our animalian friends and our animalian victims is that no one ever cared enough to see the equally unique and equally wonderful individuals that the latter truly are. I know it’s hard to hold up that mirror and finally bear witness to how illogical and indeed downright cruel our attitudes are towards farmed animals, and yet on the day we finally find the courage to do so, we have no choice but to **become vegan** ... Please look into that mirror, my Friends ... Please **SEE** the brutal horrors you are inflicting upon the innocent ... And then please *go vegan* ... Thank you.”

~ inspired by There's an Elephant in the Room



**There is no  
cause for  
concern here ...**

**This adolescent  
cow was grass  
fed & pasture-  
raised on a  
local, organic,  
small family  
farm, and was  
treated with  
great love and  
tenderness --  
before she was  
hailed off and  
humanely  
slaughtered.**

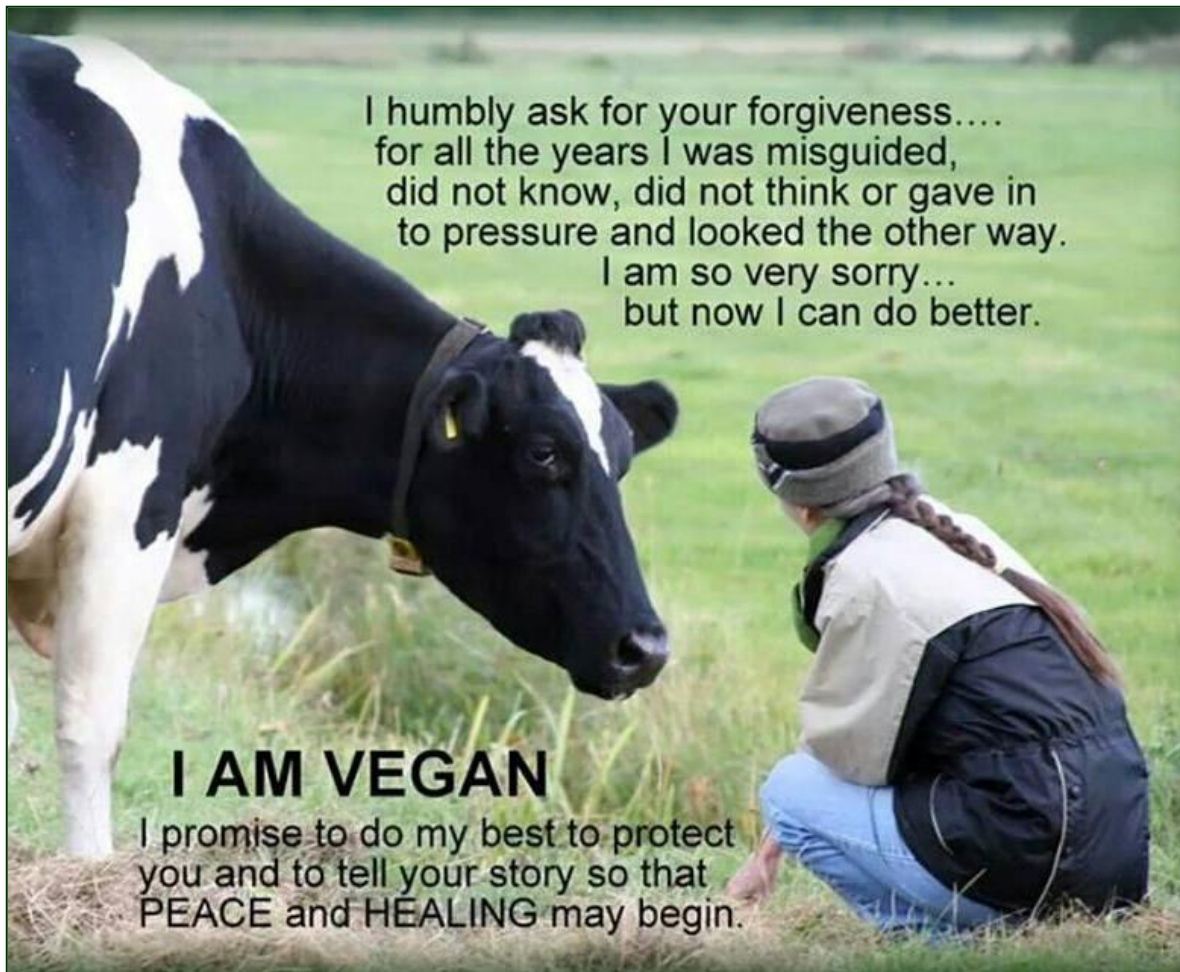
*Owning my Wrongs ...*  
(06/08/2017)

Just like its cousins Love & Forgiveness & Kindness, Repentance for past wrongs can only truly become viable when that Repentance becomes a **VERB**.

It is fine to realize that we have done wrong and caused great suffering, and it is good indeed to approach those we have wronged and tell them we are sorry -- *and yet* our path of Repentance can only become complete (and can only gain real Meaning) once we begin to **LIVE** that Repentance -- once we **BECOME** the Empathy we have voiced -- once we choose to **EMBODY** the Love we wished we had shown before.

And it is in this vein that I now fully own the massive suffering my ignorance once caused -- and it is in this vein that I openly and wholeheartedly apologize to all those I harmed so grievously -- and it is in this vein that I dedicate the rest of my life to never again purposefully causing such harm to any sentient being ... It is in this vein that I choose to live as a Vegan.

Peace to *ALL* ... S



*Really not rocket science ...*  
(06/09/2017)

“When I advocate for veganism, people come at me like I should have degrees in nutritional biophysiology, environmental science, animal agriculture, botany, hypothetical moral dilemmas, and lion sociology -- and all because I simply believe that no one should unnecessarily suffer and prematurely die for being used as a resource ... It's really not that complicated. In fact, no one needs an advanced degree of any kind to understand the simple Truth that selfishly exploiting and needlessly killing animals is wrong.” ~ via Jamison Scala



*"The fact of the matter is there is plenty else to eat, plenty else to wear, and plenty else to do without you having to confine, abuse, and murder animals. Of course, I shouldn't have to explain that to you at all -- the simple knowledge that your choices are harming and ultimately killing animals should be more than enough to get you to stop." ~ via Sherry Martin*

*A moral Breakfast ...*  
(06/10/2017)



"These poor girls were probably desperately searching for fresh air when the lid of their over-crowded crate was slammed down on their heads. Fully trapped there, they both suffocated and died long before arriving at the slaughterhouse ... And just imagine -- they were actually the lucky ones. For the vast majority of their gentle, terrified, suffering sisters *did* make it to the slaughterhouse alive -- where they then either had their throats slit while fully conscious or were boiled alive in vile scalding tanks ... Indeed, how highly disturbing it is to think, while looking at this heartbreaking image, that of the over 137 *million* chickens who were murdered on that very same day, these were two of the more fortunate victims ...

No one deserves to go through such torture, my Friends -- born into a life of filth and fear, imprisoned in a cramped conditions for 18 months, and then murdered in a violently brutal and highly painful manner. There is no compassion in such a life, and there sure as Hell is no Justice. And yet you alone can save dozens of others from experiencing a similarly horrific fate, by simply saying **no** to eggs ... Please do so today." ~ inspired by Annie Mags

*Why we Do it ...*  
(06/11/2017)

“Over time veganism becomes an imperative that not only directs our decisions toward doing what’s Right, but also directs us away from doing what we know to be Wrong ... We steadily come to realize that it’s not that veganism has become second nature to us, but rather that veganism is in fact our true nature; that becoming vegan is nothing more than setting aside all the unnatural behaviors that have been programmed into us by a society that has made us treat our fellow sentient animals as mere things, instead of appreciate them appropriately as equally feeling beings.” ~ via Angel Flinn



***"It's really quite simple: I want to live peacefully, I want to live non-violently, and I want to live compassionately. I want to live a life that is founded in the values of Justice and Equality and Respect and Kindness, and I can't live that life if the choices I make cause other beings to needlessly suffer and die ... That is why I refuse to fund or in any way support animals being used, abused, exploited, or slaughtered ... In essence, that is why I am **Vegan.**" ~ anonymous***

*Dissing the disgusted ...*  
(06/12/2017)

“Are there social pressures from the majority that encourage us to continue to eat, wear, and use animal products? Of course there are. And yet in a patriarchal, racist, homophobic society, there are also immense social pressures to participate and engage in sexism, racism, and homophobia as well. Indeed, just like it is with these social injustices, at some point we have to decide who we are and what matters morally to us as individuals. And as far as animals are concerned, once we finally decide that victimizing vulnerable nonhumans is not morally acceptable, it is incredibly easy to go and stay vegan -- just as easy as it is to denounce sexist bias, just as easy as it is to denounce racist prejudice, and just as easy as it is to denounce homophobic bigotry or any other manifestation of cruel and unjust ignorance.”

~ inspired by Gary Francione



*Disclaiming dysfunctional disgust ...*

\*Talk about eating animal flesh and you're having a normal conversation ... Talk about not eating animal flesh and you're shoving your beliefs down someone's throat.

\*Post a sign promoting animal products and it's an advertisement ... Post a sign condemning animal products and it's propaganda.

\*Defend certain animals and you're an activist ... Defend all animals and you're an asshole.

\*Liberate certain animals and you're a hero ... Liberate all animals and you're a criminal. (unknown)

*So many eons; so little evolution ...*  
(06/13/2017)

It is undeniably true that our species has made great strides in quite a few fields of scientific endeavor, and yet in the one field of endeavor that is by far the most important -- the one field that will stave off our impending doom and allow us to continue to evolve at all; the field of endeavor that would have us finally turn our useless swords into plowshares and our wicked factory farms into fruit-full fairgrounds -- we have made almost no progress whatsoever.



You say "treat others as you wish to be treated" while directly supporting the meat & dairy industry ... And you say "it's wrong to violate someone else's body without their consent" while directly supporting the meat & dairy industry ... And you say "animal cruelty is reprehensible" while directly supporting the meat & dairy industry ... And you say "stealing and robbery are wrong" while directly supporting the meat & dairy industry ... And you say "killing someone unnecessarily is immoral" while directly supporting the meat & dairy industry ... And you say "kidnapping babies from their mothers is repugnant" while directly supporting the meat & dairy industry ... And you say "might does not make Right" while directly supporting the meat & dairy industry ... And you say "slavery is unethical" while directly supporting the meat & dairy industry ... And you say "I believe in justice & equality for all" while directly supporting the meat & dairy industry ... And you say "all lives matter" while directly supporting the meat & dairy industry ... And you say "oppression and tyranny are evil" while directly supporting the meat & dairy industry ... And you say "abusing the weak and the vulnerable is bullying" while directly supporting the meat & dairy industry ... **And so I ask you:** How many core moral principles will you violate on a daily basis before you finally wake up and realize that to directly support the meat & dairy industry is to openly trounce upon them all?

(with credit & gratitude to George Martin)

Yes, our species *IS* still relatively young, and yet no longer close to young enough for our rampant immorality and flagrant lack of decency to remain excusable. And indeed, if we continue onward in our currently vile and disrespectful ways, we will most certainly -- and most deservedly -- fall into a most brutal extinction ...

And yet our story mustn't end in such a painful (and painfully embarrassing) fashion, my Friends ... There is still time to right our wrongs ... There is still time to transcend our barbarisms and begin to be the loving Caretakers of other species, instead of the cancerous devourers thereof.

*Amen* ... Let it be so.



## *Missing the Bear Necessities ...*

(06/14/2017)

As is so often the case, Pooh is right: there really is no sense in enjoying "the finer things in life" if those same things cause others to suffer & die.

*"Do humans know we suffer when they abuse & kill us?" asked Piglet  
"Yes, they do." said Pooh ...*

*"So why do they continue to hurt us?" asked Piglet ...  
And Pooh answered: "Because they were all brainwashed as children.  
They have lost their natural sense of compassion and decency, and  
essentially care now about no one's suffering but their own."*

*"How terribly sad." said Piglet ... "Yes, it truly is." said Pooh*



*Resuscitating the Living ...*  
(06/15/2017)

“The primary problem is that we humans have victimized animals to such a degree that we no longer consider them to be victims. Indeed, they and their suffering are not even considered at all. They are nothing to us. They don’t count; they don’t matter; they’re simply commodities -- like TV’s and cell phones. We have actually succeeded in mentally turning other animals into inanimate objects -- nothing more than walking sandwiches and soon-to-be shoes.” ~ inspired by Gary Yourofsky



*"When the suffering of another creature causes you to feel pain, do not submit to the initial desire to flee from the suffering one, but on the contrary, come closer, as close as you can to she who suffers, and do whatever you can to help her." ~ Leo Tolstoy*

*Yet another Holy Facepalm ...*  
(06/16/2017)

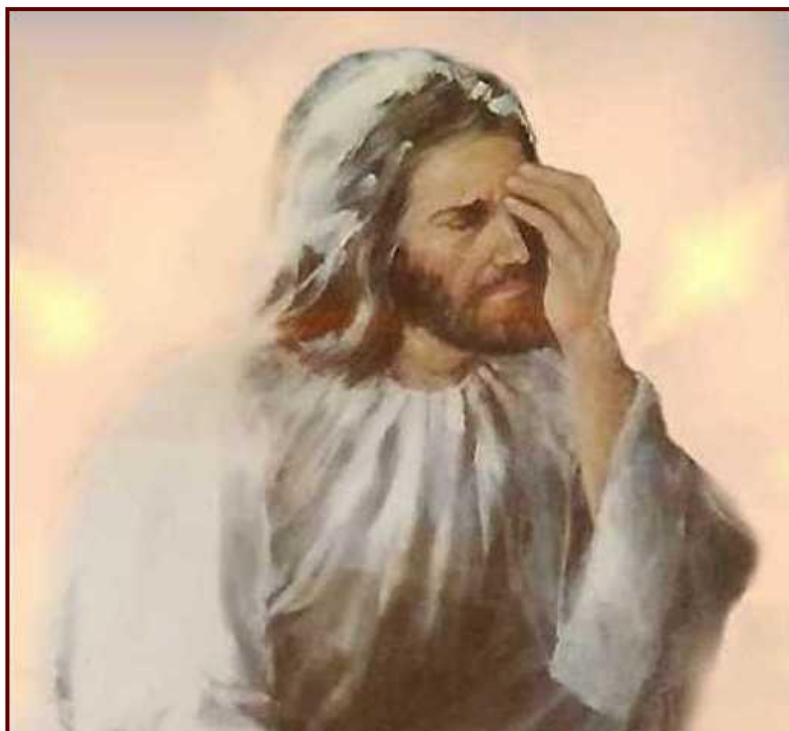
“No, no, **NO!!!** What the Hell are you doing?! Are you kidding me? The world today is nothing at all like how things were back in the ignorant days of your forefathers. Times have changed dramatically since then, and you should be *CARING* for the most vulnerable in your midst, not harming them. Indeed, my heavenly Father gave animals the ability to suffer when hurt or threatened and He also quite obviously endowed them with personalities, emotions, fears, and desires -- just like YOU!

The amount of unjust violence you are inflicting is ungodly, so **STOP IT ...** Please! This is not at all what YHWH intended (How could He?!?!!) ... For my sakes, it's now the year 2017! You were given some pretty powerful brains, so please put them to better use.

In truth, your scientists have now figured out that you do **NOT** need to harm animals in any way in order to live long (actually longer) and healthy (actually far healthier) lives, so just **stop already!** I mean, if my Father had wanted you to kill and eat animals why would He have given them the ability to feel pain and know terror? And while we are at it -- why are you caring deeply for some of His creatures while torturing & murdering others? And to top it all off, by doing so you are actually destroying the beautiful planet YHWH provided you in the first place!

In essence, your abusive use of animals is an unprecedented moral outrage and it is causing an ecological nightmare of epic proportions. So please -- *WAKE UP* and have the basic decency to show Kindness towards all sentient beings instead of abusing them with your callousness and your cruelty ...

Ugh! I can't even right now -- I just can't." ~ Jesus Christ



*a Prayer ever answered ...*  
(06/17/2017)

This morning I made one small prayer to God -- saying "Lord, please make the resolve of my enemies weaken and their justifications for violence appear ridiculous."

And right after I did so God replied, saying "You are a vegan, my Child -- Your enemies will indeed ultimately falter and the excuses they employ for their callousness & cruelty are already well beyond ridiculous."

And I said a heartfelt "**Amen**" and gave great thanks.

(inspired by Rya Phillips, with apologies to Voltaire)



*"And I will take one from a thousand  
and two from ten thousand,  
and they shall Become a single One."  
~ Jesus (Gospel of Thomas 23)*